

UBC REPORTS

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Community input shapes UBC vision

Several hundred members of the university community gathered at the Chan Centre May 22 to voice their opinions on the draft green paper that outlines UBC's vision for the 21st century.

This was the second forum held at the Chan Centre this year to collect comments on the green paper.

Issues raised at the forum ranged from wages and class size to staffing levels, transportation and the need to value the contributions of staff members and sessional lecturers.

"This vision is not my vision, it has to be our vision," said UBC President Martha Piper. "The problems you've raised today are real, but they also offer incredible opportunities. I challenge us to get it right, and I'm certain we will."

The green paper, which lists strategies for meeting five major goals, was developed following extensive consultation with

members of the university community, UBC alumni and the public.

Input has also been received from the Community Advisory Council, comprising representatives of government, business, labor and cultural groups.

As well, Piper traveled throughout the province seeking input from representatives of the provincial and municipal governments, the presidents of post-secondary institutions, business leaders, high school students and UBC alumni.

Last-minute comments and suggestions on the green paper are still welcome until mid-June. At that time work will begin on the final draft of the vision statement, which will go to the university Senate and Board of Governors for approval in September and October.

Copies of the green paper are available at the President's Office and on the World Wide Web at www.vision.ubc.ca.

Medical genetics marks quarter century at UBC

by Hilary Thomson

Staff writer

Held together with scotch tape and baling wire is how one of the original faculty members describes the early days of UBC's Medical Genetics Dept., which celebrates its 25th anniversary this month.

The first such department at a Canadian university, it started with just six faculty members, very limited funding and facilities consisting of a cramped 36 square metres on the top floor of an apartment building close to Vancouver Hospital.

The department has grown to include 35 faculty members and 50 graduate students in sites at the Pt. Grey campus and at B.C.'s Children's Hospital. Department researchers currently attract more than \$9.6 million in funding annually, a tenfold increase since 1980.

"There's been an explosion in knowledge over the last quarter century," says Dr. Jan Friedman, department head. "We're just starting to exploit the tools we have to combat genetic disease."

Friedman attributes the growth to the power of contemporary molecular biological technologies such as gene sequencing, and collaborations that focus resources, such as the Genome Project, an international effort to decipher the entire human genetic code.

Inherited or spontaneous changes or mutations in the body's genes cause genetic disease. Illnesses such as Huntington's, muscular dystrophy, diabetes,

breast cancer and Alzheimer's all have a genetic component.

UBC's Medical Genetics Dept. is a world leader in predictive testing for people at risk of developing genetic disease, Friedman says. The department has also made major contributions to the development of prenatal diagnoses such as amniocentesis and chorionic villus sampling,

a process that analyses placental tissue to determine the health of the fetus.

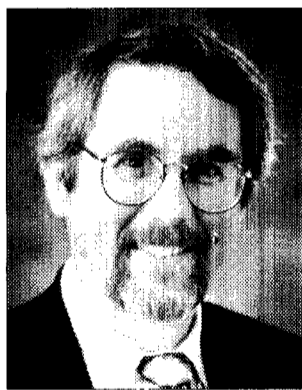
As well, UBC genetic scientists developed data used world-wide to determine the frequency of genetic disease in the general population.

Medical genetics, or the investigation of disease at the most fundamental chemical level, and genomics, which is the study of genetic material as a whole, will be key

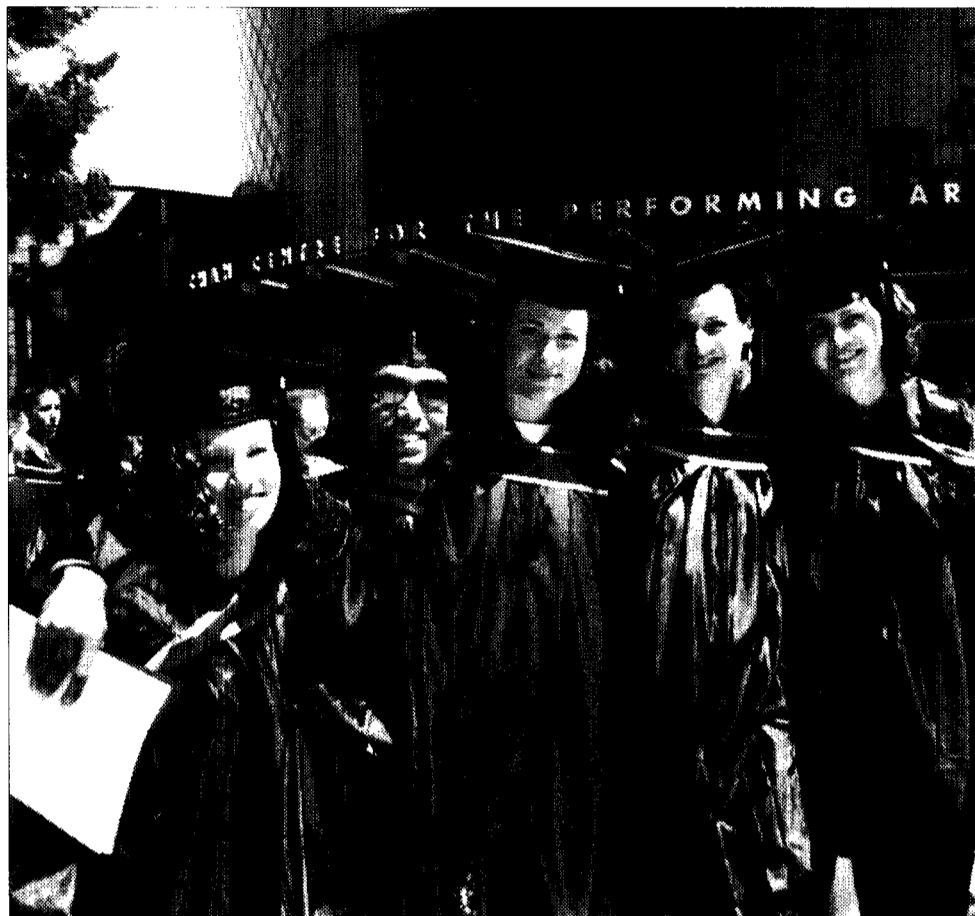
areas of growth for the department, Friedman says.

Other developments include the new graduate program in genetic counselling that helps individuals and families deal with inherited illness. Also, there is a rapidly developing emphasis on medical ethics within the department as scientists' ability to manipulate genes increases.

The department marked its 25th anniversary with a two-day scientific symposium for about 150 former and current department members. The agenda included presentations of scientific papers as well as overviews of the department's history and future.



Friedman



Hilary Thomson photo

Something to celebrate

Graduating Human Kinetics students Kimberly Berg, Monty Bhambra, Jill Calkin, Diana Rucker and an unidentified classmate, celebrate outside the Chan Centre for the Performing Arts after receiving their degrees May 28. More than 5,000 students graduated during six days of Congregation ceremonies May 24 to 29.

1999 to bring new life to former faculty club

Renovations to the former UBC Faculty Club building get underway July 1 in the first stage of its transformation into the new University Gathering Place.

The initial phase of refurbishing the 40-year-old building will take about five months with re-opening targeted for January 1999, according to Chuck Slonecker, acting vice-president, External Affairs, and chair of the University Gathering Place Committee.

The main floor will be used as a meeting place for students, staff, faculty and campus visitors and will feature a restaurant open for lunch.

The top floor will be occupied by the Peter Wall Institute for Advanced Studies.

Twelve guest rooms will be re-opened and there will be space available to rent for catered functions.

The basement will not be renovated in the first phase of re-opening.

A large portion of the University Gathering Place parking lot and a hard hat tour of the renovation is planned for September, Slonecker says. He hopes construction will be far enough along in December to hold a Christmas luncheon in the building.

The new facility is made possible through a partnership of Food Services, Land and Building Services, Parking and Transportation, the Peter Wall Institute for Advanced Studies and UBC's professors emeriti.

Inside

Dino Drops	3
Food Science students head south with "gross" goodies	
Future Games	5
Pacific Games gets a UBC go-ahead; Winter Olympics in the wings	
Governance Study	8
Newsletter: Issues surrounding an Electoral Area A Governance Study	

"all the world's thoughts in a shoe"

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UBC PHYSICIST

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Letters

"Gender equity" needs balance

Editor:

The intense left-wing elements in our educational institutions and media seem preoccupied with "gender equity," in so much that women/girls should make up half of all, for example, university professorships ("Good equity practices reduce conflicts: report", *UBC Reports*, April 30).

But if proponents of "gender equity" truly do want equity between both genders, why are not these proponents demanding that half of all post-secondary student spaces be reserved for men/boys?

I fairly recently read a few articles in *The Vancouver Sun* which revealed that while pre-secondary female students are

currently enthusiastically encouraged by their teachers to participate and succeed in school functions and scholarships, male students are left to fall behind.

How can there be true gender equality in our society while, according to these articles, there's a serious lack of male representation on high school honour rolls, scholarship lists, in awards received and in social-responsibility functions.

And feminists do a real disservice by dismissing the role that feminist ideology plays in the reduced achievements by today's male students.

If the feminist-minded educators desire real equal opportunity for male and female students, why are they not setting up quotas to make sure that male students represent half of the recipients

of, for example, scholarships?

I hope that contemporary gender-issue revolutionaries can convince our education professionals of the danger involved in allowing to continue the large decline in male student educational achievements.

Such convincing, however, will likely encounter resistance from educators and other academics who are discouraged — or who are discouraging others — from speaking out against the academic neglect of male students, lest they be labelled anti-female.

Remember, these failing male students are our brothers, sons, grandsons, and nephews; let's make sure that they are not allowed to be left behind academically because they are male.

Frank G. Sterle
White Rock, B.C.

Professors, board member, named to Order of B.C.

by Susan Stern

Staff writer

Three UBC professors and a member of the Board of Governors are among 14 people who will receive British Columbia's highest award for outstanding achievement on June 18 in Victoria.

The prestigious Order of British Columbia will be presented at a special ceremony at Government House to Mechanical Engineering Prof. Martha Salcudean, Electrical Engineering Prof. Emeritus Charles Laszlo, Board of Governors member Ken Georgetti, and Dr. Michael O'Shaughnessy, a clinical professor of Pathology.

"I am delighted that four members of the UBC community are receiving this recognition," said UBC President Martha Piper. "The nature of the Order of B.C. reflects the unique contributions that members of the campus community make beyond the university throughout the province."

Salcudean is regarded as a dynamic engineer and leader in the Canadian scientific community. In April, the Canada Council for the Arts awarded her a \$50,000 Killam Prize for research excellence in engineering.

In 1996, Salcudean was appointed to UBC's \$500,000 Weyerhaeuser Industrial Research Chair. Her work in computational fluid dynamics involves modelling the flow and heat transfer in industrial processes. Her research on recovery boilers in the pulp and paper process has been applied in several Canadian and American mills.

Laszlo, who is hard of hearing, has devoted his career to improving the quality of life for people with hearing difficulties. He was the director of the Institute of Hearing Accessibility Research at UBC.

His research objectives are always guided by consumer and community concerns. Laszlo developed numerous communication devices for hard of hearing

people, five of which are commercially available. His portable infrared amplification system was a world-first and it is now used widely.

Although retired from UBC, Laszlo continues his research program into robotic devices that seek out speakers and can recognize telephone rings, fire sirens and other auditory alarms.

Laszlo was also the founding president of the Canadian Hard of Hearing Association, and served as the president of the International Federation of Hard of Hearing People.

Georgetti, a member of UBC's Board of Governors since 1995, will receive the Order for his achievements on behalf of working people.

Georgetti, president of the B.C. Federation of Labour, is considered among the new generation of labour leaders adapting to the rapidly changing economy. He is noted for understanding the importance of the

picket line and the bottom line and for bringing labour and management together without compromising trade union principles.

Georgetti also serves on the Dean's Advisory Committee in the Faculty of Law and works on behalf of literacy and adults with learning disabilities.

O'Shaughnessy is being honoured for his leadership in the fight against AIDS. The director of the B.C. Centre for Excellence in HIV/AIDS, O'Shaughnessy has an international reputation for tackling the broad scope of the AIDS dilemma, from research to the care of people living with HIV and human rights issues associated with the disease.

He is credited with a pivotal role in establishing B.C.'s response to HIV/AIDS which is respected around the world. O'Shaughnessy's leadership has played a part in the development of public health policy and also influenced the creation of phase three of the National AIDS Strategy.



THE UNIVERSITY OF BRITISH COLUMBIA

Public Meeting

for the campus community
on the

Winter Olympics 2010

Tuesday, June 23, 1998

- 7-8pm, Rm. 216, Student Union Building, 6138 Student Union Blvd., located north of the UBC bus loop
- Parking is in North Parkade off Wesbrook Mall

Vancouver Whistler bid organizers will present an overview of this international sporting event, including a proposal that UBC serve as a venue, possibly including an athletes' village and involving the construction of a speed skating oval.

For further information call UBC Public Affairs at 822-3131.



Language learning is a miracle of early childhood. Long before they begin speaking, children understand language spoken around them. Janet Werker's research shows that infants can discriminate similar sounding consonants (such as da vs. ta) among any of the world's approximately 6,000 languages. By the time they reach their first birthday, infants become selective listeners, tuning in to only those sounds in their native language. This ability to break into the flow of speech and pull out individual words and meaning is directly linked to other important developmental achievements.

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UBC REPORTS

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B.C. backs research with knowledge fund

A \$100-million B.C. Knowledge Development Fund announced recently by the provincial government is being hailed by members of UBC's research community as an important step towards establishing and maintaining leading research programs in B.C.

"The fund will improve B.C.'s ability to attract and keep world-class researchers," said Michael Smith, Peter Wall distinguished professor of bio-technology at UBC and the 1993 Nobel Laureate for Chemistry, when the program was announced last month.

"With the establishment of this fund, B.C. will become a more attractive destination for researchers, attracting researchers from other provinces and other countries."

The new program will cover 40 per cent of the capital costs of research infrastructure at B.C.'s post-secondary institutions, hospitals and affiliated non-profit research agencies, said Andrew Petter, minister of Advanced Education, Training and Technology.

The provincial program will enhance the ability of researchers to draw on \$800 million in funds held by the Canada Foundation for Innovation (CFI), which was established by the federal government in 1997. The funds provided to the foundation will cover capital costs in modernizing the infrastructure needed to do research in the areas of health, environment, science and engineering. The CFI will cover 40 per cent of the cost of new facilities.

UBC President Martha Piper said the fund will provide support for some of the best researchers, teachers and students in the world and help make B.C. the "biotech corridor" of Canada, as well as supporting the development of new composite wood products, cleaner burning energy, advances in information technology and environmental sciences, microelectronics and building advanced materials.

"All of these areas are vital to the future growth and prosperity of British Columbia," she said. "More than at any time in our history, we will depend on the intellectual capital of the people we employ."

"So much so that some predict there will be no poor regions, there will be only ignorant regions that, for whatever reason, do not invest in the education of their population or feel unable to retain those people who are educated."

In addition to helping educate and attract the best and the brightest, Piper said the fund will aid B.C. in attracting further research dollars from industry and other foundations and associations.

Bernie Bressler, UBC's vice-president, Research, said

the creation of the Knowledge Development Fund is important if Canada is to maintain a competitive position in an increasingly knowledge-based global economy.

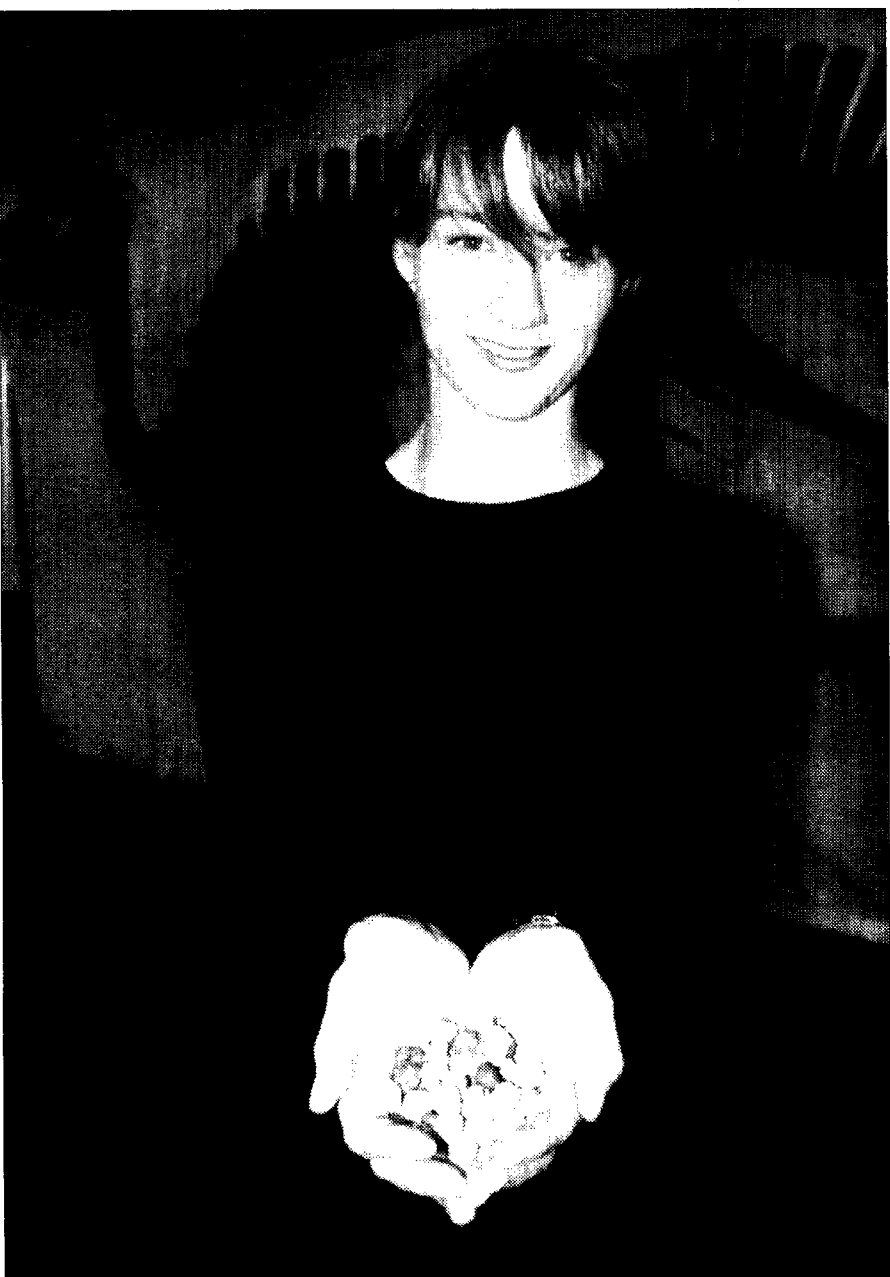
"The provincial fund, and similar funds in other provinces, will allow Canada to maintain research programs and support the development of new technologies and expertise in a variety of fields," he said. "The support these funds provide for university research infrastructure is absolutely essential if our institutions are to remain on the leading edge."

World-class research programs at UBC also ensure UBC faculty and graduates will continue to play important roles as major contributors to the provincial, national and global communities in areas ranging from the humanities to health sciences, he added.

UBC faculty members receive upwards of \$135 million annually in research funding from government, industry and foundations. Faculty conduct more than 4,000 research projects annually.

"With the establishment of this fund, B.C. will become a more attractive destination for researchers, attracting researchers from other provinces and other countries."

Michael Smith



Stephen Forgacs photo

Food Science master's student Jill Richardson holds an early batch of Dinodrops, a candy food product that has earned Richardson and teammate George Aliphtiras, also a master's student, a trip to compete with other food products in Atlanta, Ga.

"Gross-out" factor key to candy creators' success

by Stephen Forgacs

Staff writer

A candy-coated treat shaped to look like dinosaur droppings has earned a University of British Columbia graduate student a spot among six finalists in an international food product development competition.

Jill Richardson, who is completing a master's degree in Food Science with the Faculty of Agricultural Sciences, is one of six finalists and the first Canadian ever in the Institute of Food Technologists Student Association Product Development Competition. Sponsored by M&M/Mars, the competition takes place in Atlanta, Ga. June 21-22.

The product that earned Richardson and teammate George Aliphtiras a spot in the finals is called Dinodrops — candy-coated sour cherries produced in odd shapes and in colors ranging from "puke green" to "blood red."

Richardson, who will begin work on her doctorate in September, says the product's initial success is based on taste, target market, appearance and packaging.

"Dinodrops are a sweet and sour candy that have a definite gross-out factor," says Richardson, who has targeted the candy at children under 14 years.

The candy's centre is a dehydrated sour cherry produced using unique technology called vacuum microwave drying, developed by DRI Dehydration Research Inc., a spin-off company from UBC's Dept. of Food Science. DRI's dehydration process enhances the appearance, nutrition,

flavor and quality of food products.

The candies, which are slightly larger than M&Ms, are stamped with a dinosaur's footprint and packaged in a box that, when blown into while empty, emits a "Dino call." The container also de-

picts the rear end of a dinosaur and features educational information on dinosaurs on the inside.

In Atlanta, products will be evaluated based on a written report, oral and poster presentations, and taste tests. The other competitors, all from U.S. universities, have entered a range of food products including Pro-Crunch, Wrapidos, S'morsels, Chicotillas and Banana-Custard Delights.

Finalists were selected by a panel of industry food scientists based on preliminary proposals of new products that described their technical aspects and marketability.

Winners will be chosen based on product originality, feasibility, innovativeness, and market potential as well as on team members' presentation skills.

"Dinodrops are a sweet and sour candy that have a definite gross-out factor."

- Jill Richardson

In Memoriam

Tong Louie Benefactor and friend

Tong Louie, a benefactor of the university and a former member of UBC's Board of Governors, died recently at the age of 84.

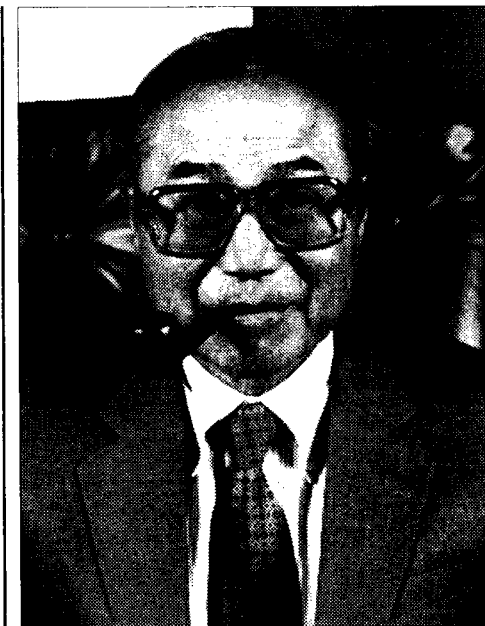
Born and raised in Vancouver, Louie was the chairman and CEO of H.Y. Louie Co. and London Drugs, and vice-chairman of IGA Canada. He was former head of the Vancouver Board of Trade and the Business Council of B.C. and served on many corporate boards.

Louie was also well-known for his generous support of many of the city's education, health and cultural institutions.

Louie gave UBC a major gift during the World of Opportunity Campaign to create the Tong Louie Chair in Pharmacy Administration. He also helped to establish the London Drugs Scholarship Endowment at UBC.

Among the other organizations benefiting from his support were Sun Yat-Sen Gardens, Vancouver Public Library, Vancouver Symphony Orchestra, Simon Fraser University, St. Paul's Hospital, the Canadian Diabetes Association, the B.C. Heart Foundation and the YMCA.

Louie graduated from UBC with a degree in agriculture in 1938. The university gave him an honorary degree in 1990



Louie

and he served on the Board of Governors from 1990-96.

Among the many accolades and awards made to Louie during his lifetime, was the Order of Canada, which he received in 1989.

Hansen institute gives \$300,000 to UBC neurotrauma researchers

UBC neurotrauma researchers have been awarded more than \$300,000 in 1998 funding from the Rick Hansen Neurotrauma Initiative, a collaborative fundraising project of the Rick Hansen Institute (RHI) and nine Canadian provinces.

Dr. Wolfram Tetzlaff, the Man-in-Motion Foundation Chair in Spinal Cord Research, secured more than \$100,000 for two projects aimed at repairing nerve cells following injury to the brain or spinal cord.

In one of the projects, researchers will try to regrow damaged spinal cord nerves by stimulating the genes that direct the brain to regrow new nerves.

Last year, Tetzlaff and his research team analysed various factors that could stimulate genes to start nerve regeneration after injury.

They identified one such factor which produces the building blocks required to grow new cells. The team will apply this knowledge to spinal cord injury in the current project.

In a second project, researchers will investigate ways to rescue damaged or dying nerve cells at spinal cord injury sites.

When an injury occurs, bone fragments can compress the spinal cord cells, leading to cell death. Cavities then form in the spinal cord tissue, producing a "break in the connection" for messages being transmitted from the brain down the cord. The cavities also make it difficult for nerves to regrow and bridge across the damaged area.

"If we can get a better understanding of how these cells die — the mechanics of it — we may be able to save some of them and preserve vital tissue," says Tetzlaff, who works within the Collaboration on Repair Discoveries (CORD), an interdisciplinary spinal cord injury research group at UBC directed by Zoology Prof. John Steeves.

The team will look at similar cell death processes in head injuries as a second component of the project.

Tetzlaff emphasizes that a combination of cell regeneration strategies will likely be needed for healing spinal cord and head injuries.

Several CORD trainees were also given scholarship and fellowship support from the Rick Hansen Neurotrauma Initiative, including Jason Dyer, Jason Bourque, Carolyn Isbister, John McGraw and Jane Wong.

In addition, Anatomy Asst. Prof. Timothy O'Connor and Dr. Stacy Elliot of CORD had projects funded on nerve regrowth and reproductive medicine respectively.

UBC and Rick Hansen formed the RHI in 1997 to work together to help scientists find a cure for paralysis, and to improve the health and quality of life of people with spinal cord injuries.

There are an estimated 37,000 new spinal cord and brain injuries each year in Canada. Brain injuries are the leading cause of death and disability among young people.

This year, a total of \$729,000 will fund B.C. rehabilitation, research and prevention projects, in the first distribution of provincial funds from the initiative, part of a Canadian grant package totaling \$7.5 million. B.C. has committed to annual funding of up to \$2 million for the Rick Hansen Neurotrauma Initiative.

Grant recipients were selected from a field of 336 applications, which were reviewed and scored by a national review panel of experts who made recommendations to the provincial committees.



Tetzlaff



THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Forestry Head, Department of Forest Resources Management

Applications are invited from current UBC faculty members for the position of Head, Department of Forest Resources Management. This renewable appointment is available for an initial term of five years, commencing July 1, 1998 or as soon thereafter as a suitable candidate is found. The Department of Forest Resources Management — one of three within the Faculty of Forestry — comprises 20 faculty members, 6 staff positions and a current complement of 59 graduate students. Members of the department teach in the B.S.F. program and in the B. Sc. program in Natural Resources Conservation.

The Department receives financial support from an annual GPOF budget of about \$1.3 million and endowments totaling about \$7.5 million. Extramural funding for the past fiscal year exceeded \$1.2 million. For more information on the Faculty and the Department, visit our website at www.forestry.ubc.ca.

The Head is responsible for the overall administration and direction of the Department (including faculty leadership and development, strategic planning and budgeting) and also serves on the Executive Committee of the Faculty. The Head is expected to (i) work with Program Directors in ensuring that courses are suitably staffed, (ii) foster interaction among faculty members, (iii) mentor members of the Department, (iii) initiate and manage the APT process for department members, (iv) conduct annual evaluations of each faculty member in the Department, (v) review all grant applications from Department members with the aim of both improving them and finding opportunities for collaboration, and (vi) serve as the advocate of Department members within the Faculty and the University. The Department Head is also responsible for the administering of University policies with respect to sexual harassment, conflict of interest, and other matters.

As a member of the Department, the Head will be expected to maintain an active research program, supervise graduate students and otherwise contribute to the Department's teaching programs.

Qualifications for the position include distinction in teaching and research in a field relevant to the Department and demonstrated administrative and team-building ability. Applications (including a letter of application, a current CV and the names of three references) will be received until June 30, 1998, and should be directed to:

Dean Clark S. Binkley
Forest Resources Management Search Committee Chair
Faculty of Forestry
University of British Columbia
270-2357 Main Mall
Vancouver, B.C.

604-822-2467 tel 604-822-8645 fax
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3432 W. Broadway 732-4240



THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Forestry Head, Department of Wood Science

Applications are invited from current UBC faculty members for the position of Head, Department of Wood Science. This renewable appointment is available for an initial term of five years, commencing July 1, 1998 or as soon thereafter as a suitable candidate is found. The Department of Wood Science — one of three departments within the Faculty of Forestry — comprises 13 faculty members (with an additional four faculty searches currently underway), 17 staff positions, a current complement of 46 graduate students and the closely-associated Centre for Advanced Wood Processing. Members of the department are responsible for our unique and innovative B. Sc. program in Wood Products Processing.

The Department receives financial support from an annual GPOF operating budget of about \$800,000, and from the \$14.5 million Centre of Excellence in Advanced Wood Products Processing Endowment. Extramural funding for the past fiscal year exceeded \$2 million. A recent external review identified this department as among the leaders in this field in North America. For more information on the Faculty and Department, visit our website at www.forestry.ubc.ca.

The Head is responsible for the overall administration of the Department (including faculty leadership and development, strategic planning and budgeting) and also serves on the Executive Committee of the Faculty. The Head is expected to (i) work with Program Directors in ensuring that courses are suitably staffed, (ii) foster interaction among faculty members, (iii) mentor members of the Department, (iii) initiate and manage the APT process for department members, (iv) conduct annual evaluations of each faculty member in the Department, (v) review all grant applications from Department members with the aim of both improving them and finding opportunities for collaboration, and (vi) serve as the advocate of Department members within the Faculty and the University. The Department Head is also responsible for the administering of University policies with respect to sexual harassment, conflict of interest, and other matters.

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604-822-2467 tel 604-822-8645 fax
binkley@unixg.ubc.ca e-mail

UBC hires on the basis of merit and is committed to employment equity. We encourage all qualified persons to apply.

UBC to provide Pacific Games venues

Athletes attending the Pacific Games in Vancouver in 2001 may be housed in UBC student residences following a decision by UBC's Board of Governors last month to negotiate UBC's participation as one of the Lower Mainland venues for the games.

The board's decision came after Maria Klawe, UBC vice-president, Student and Academic Services, recommended to the board that UBC enter formal negotiations with the games organizing committee.

"The recommendation in favour of UBC participation followed consultation with members of the UBC community, on campus and in the surrounding neighbourhoods," said Klawe. "Our negotiations with the organizers will be directed toward ensuring the university's involvement leads to benefits for the UBC community and that the overall effect on UBC and the surrounding communities is a positive one."

"Participation in these games will lead to many opportunities for the university. Student co-operative programs, student employment, business opportunities for campus units, and improvements to existing facilities are some of the direct benefits the university and its community will enjoy."

Klawe's submission to the board recommended that athletes participating in the games, June 16-29, 2001, be housed in UBC student residences at Totem Park and Place Vanier. Some accommodation has also been reserved in the Walter Gage Residences.

Games organizers will also gain access to facilities including War Memorial Gymnasium, the Allan McGavin Sports Medicine centre, the UBC Aquatic Centre, the Winter Sports Centre, Thunderbird Stadium and certain playing fields.

About \$10 million in construction will be spent on sports fa-

ilities in the Lower Mainland, with about \$7 million earmarked for UBC. This will include improvements to Thunderbird Stadium and the UBC Aquatic Centre. The Pacific Games will cover all games costs at UBC. The games are budgeted at \$148 million with the goal of securing two-thirds funding from the private sector and one-third from government.

The games will bring 3,000 to 4,000 athletes to Vancouver to compete in sports including athletics, aquatics, badminton, basketball, boxing, gymnastics, judo, rowing, rugby, skating, soccer, softball/baseball, table

tennis, triathlon and volleyball. Events planned for UBC include athletics, aquatics and judo. Other possible venues include BC Place, GM Place, SFU, Swangard and Nat Bailey stadiums.

The program comprises three components: the games, the Pacific Economic Forum and Sport Exposition, and the Pacific Cultural Festival, which will highlight the First Nations as the original host culture.

The number of foreign visitors to the games is projected at 15,000, including 10,000 from overseas and 5,000 from the U.S. Spectators at the games could

reach a total of 100,000, organizers estimate.

The first Pacific Games was held in Cali, Colombia in 1995. The second will take place in Santiago, Chile in 1999.

Faculty, alumna honoured by YWCA

Two UBC faculty members and a former Alma Mater Society (AMS) executive member are among the 10 women recognized for their achievements in the Vancouver YWCA's Women of Distinction awards.

Dr. Gillian Lockitch, a professor of Pathology and Laboratory Medicine, won in the Science and Technology category.

Lockitch is an expert in the complex biochemistry of babies, children and pregnant women and wrote the definitive reference on the biochemistry of pregnancy. The handbook shows how the normal values of body chemicals change during different stages of pregnancy. This information is used by laboratories and physicians to decide if laboratory tests indicate possible health problems.

A faculty member since 1978, Lockitch also promoted the use in B.C. of a simple blood test that helps women evaluate whether the risk of amniocentesis is warranted, decreasing by two-thirds the number of these tests in women aged 35 years or older.

Leora Kuttner, a clinical associate professor in the Pediatrics Dept., was chosen in the Health and Wellness category for her work in managing pain in children.

A clinical psychologist, Kuttner has encouraged the medical profession to consider the psychological needs of sick children when planning their medical treatment. She has developed pain management programs at B.C.'s Children's Hospital and Canuck Place, a hospice for children with life-threatening illnesses.

Her documentary film, "No Fears, No Tears: Children with Cancer Coping with Pain," has been translated into four languages and is used extensively by universities in training medical and nursing students.

The Young Women of Distinction award went to alumna Leah Costello (BA'95), who was president of the UBC Entrepreneurs Club from 1993 to 1994 and is now owner of Silver Spoon Catering Inc., a company she founded at age 22.

Costello, who was also coordinator of External Affairs at the AMS, recently co-founded the Young Entrepreneurs Association of B.C. She has promoted youth in business through speaking engagements at high school career fairs and media appearances. She serves as a mentor with two regional support groups for young women in business and is an active member of the Vancouver Board of Trade.

UBC involvement sought in Winter Olympics bid

UBC is seeking input from the campus and local community prior to making a decision on whether or not UBC should participate in efforts to bring the Winter Olympics to Vancouver and Whistler in 2010.

A second public meeting will take place on Tuesday, June 23, from 7-8 p.m. in UBC's Student Union Building (SUB), Rm. 216. The first meeting was held June 9.

The bid society is looking to the university as a possible location for a proposed 2,500-bed athletes' village and speed skating venue. Following the games the athletes' village would be used as UBC student housing. The speed skating venue could be converted into a multi-purpose facility following the games. Several possible uses

have been suggested including a community sports centre.

The Vancouver Whistler bid is one of three Canadian bids for the 2010 games. The Canadian Olympic Association will make a decision Nov. 21, 1998 on which of those three bids will go forward to the International Olympic Committee for consideration.

Meetings have been scheduled on the UBC campus to inform community members about the Olympic bid and the form of UBC's possible participation, as well as to hear community concerns regarding UBC's participation in such a major event.

Further information on the public meeting can be obtained by calling UBC's Public Affairs Office at 822-3131.



THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Forestry Head, Department of Forest Sciences

Applications are invited from current UBC faculty members for the position of Head, Department of Forest Sciences. This renewable appointment is available for an initial term of five years, commencing July 1, 1998 or as soon thereafter as a suitable candidate is found. The Department of Forest Sciences — one of three departments within the Faculty of Forestry — comprises 21 faculty members (with two additional faculty searches currently underway), 24 staff positions, a current complement of 99 graduate students and the closely associated Centre for Applied Conservation Biology. Members of the department teach in the B.S.F. program and in the B.Sc. programs in Natural Resources Conservation and in Forest Science.

The Department receives financial support from an annual GPOF of about \$1.1 million and endowments totalling about \$7 million. Extramural funding for the past fiscal year exceeded \$4.5 million. For more information on the Faculty and Department, visit our website at www.forestry.ubc.ca.

The Head is responsible for the overall administration of the Department (including faculty leadership and development, strategic planning and budgeting) and also serves on the Executive Committee of the Faculty. The Head is expected to (i) work with Program Directors in ensuring that courses are suitably staffed, (ii) foster interaction among faculty members, (iii) mentor members of the Department, (iii) initiate and manage the APT process for department members, (iv) conduct annual evaluations of each faculty member in the Department, (v) review all grant applications from Department members with the aim of both improving them and finding opportunities for collaboration, and (vi) serve as the advocate of Department members within the Faculty and the University. The Department Head is also responsible for the administering of University policies with respect to sexual harassment, conflict of interest, and other matters.

As a member of the Department, the Head will be expected to maintain an active research program, supervise graduate students and otherwise contribute to the Department's teaching programs.

Qualifications for the position include distinction in teaching and research in a field relevant to the Department and demonstrated administrative ability. Applications (including a letter of motivation, a current CV and the names of three references) will be received until June 30, 1998, and should be directed to:

Dean Clark S. Binkley
Forest Sciences Search Committee Chair
Faculty of Forestry
University of British Columbia
270-2357 Main Mall
Vancouver, B.C.

604-822-2467 tel 604-822-8645 fax
binkley@unixg.ubc.ca e-mail

UBC hires on the basis of merit and is committed to employment equity. We encourage all qualified persons to apply.

UBC Special Event Rentals

(S.E.R.F)

Event Tents/Staging/Flooring/Lights

Terrific Rates

For information Vincent Grant 822-2582 (tel)
822-8189 (fax)



UBC
English Language
Institute

open house

June 18, 1998 1-7 pm

Join us for the chance to win prizes, plus a full scholarship to one of our ESL programs!

- You're invited to
- Learn about our ESL Programs for teens and adults
 - Tour our new facility
 - Take part in language activities and demonstrations
 - Enjoy international food & entertainment



New Continuing Studies Building
2121 West Mall, UBC Campus
Enter at Gate 6 and follow the signs to free parking.
Call (604) 822-1507 for more information.

Calendar

June 14 through July 11

Monday, June 15

Magnetic Materials Conference

UBC Conference Centre. Continues to June 20. E-mail: registration@housing.ubc.ca or call 822-1050.

Wednesday, June 17

Society For Molecular Biology And Evolution Meeting

6th Annual Meeting Of The SMBE. UBC Conference Centre. Continues to June 20. E-mail: registration@housing.ubc.ca or call 822-1050.

Thursday, June 18

English Language Institute Open House

Continuing Studies building from

1-7pm. ESL programs, displays, activities, international food, and entertainment. Call 822-1550.

Chan Centre For The Performing Arts Concert

Esprit Orchestra. Chan Shun Concert Hall at 8pm. Tickets \$28; \$32; \$38; student/senior \$28. Tickets available through Ticketmaster 280-3311 or call 822-2697.

Friday, June 19

Health Care And Epidemiology Rounds

The Continuum Of Care Program: Improving Outcomes For Injured Workers. David Blair, Workers' Compensation Board, Mather 253 from 9-10am. Paid parking available in Lot B. Call 822-2772.

Pediatric Grand Rounds

Reach For The Top. Dr. Andrew MacNab. GF Strong Aud. from 9-10am. Call Ruth Giesbrecht 875-2307.

Saturday, June 20

Society For The Study Of Evolution Conference

UBC Conference Centre. Continues to June 25. E-mail: registration@housing.ubc.ca or call 822-1050.

Chan Centre For The Performing Arts Theatre

Mainstream's Ninth Annual Star Studded Revue. Chan B.C. Tel Studio Theatre at 7:30pm. Tickets \$12. Tickets available through Ticketmaster 280-3311 or call 822-2697.

Chan Centre For The Performing Arts Concert

From China And Beyond. Vancouver Chinese Choir Association; Frank Huang, conductor. Chan Shun Concert Hall at 8pm. Tickets \$10. Tickets available through Ticketmaster 280-3311 or call 822-2697.

Monday, June 22

Graduate Students' Workshop

Three-Day Instructional Skills Workshop. Faculty Development Seminar Room from 8:30am-5pm. Continues to June 24. To register call 822-6827.

Friday, June 26

Skin Cancer Screening Clinic
Mole Patrol: Free Skin Cancer Screening Clinic For UBC Students, Staff And Faculty By Dermatologist. Vancouver Hosp/HSC, Student Health Service from 8-10am. Bring sunglasses to check UV protection. Call 822-7011.

Health Care And Epidemiology Rounds

What's In A List?: A Fresh Look At Waiting For Health Care In Canada. Prof. Sam Sheps, Head. Mather 253 from 9-10am. Paid parking available in Lot B. Call 822-2772.

Pediatric Grand Rounds

The CMMT: From Genes To Therapy On The Children And Women's Site. Prof. Michael Hayden, Director, Centre for Molecular Medicine and Therapeutics. GF Strong Aud. from 9-10am. Call Ruth Giesbrecht 875-2307.

Pharmaceutical Sciences Seminar

Novel Signalling Molecules Derived From Inositol Lipids. M. Chandra Sekar. Cunningham 160 from 12noon-1pm. Call 822-7795

Centre For Chinese Research Conference

Violating Harmony: Disorder In Chinese Culture. Asian Centre Aud. Call Alison Bailey 822-3946; Sam Ho 822-6206.

Sunday, June 28

Computer Aided Verification Conference

International Conference. UBC Conference Centre. Continues to July 2. E-mail: registration@housing.ubc.ca or call 822-1050.

Tuesday, June 30

Tour Du Canada

Cross Country Ride. UBC Conference Centre. Continues to July 2. E-mail: registration@housing.ubc.ca or call 822-1050.

Thursday, July 2

Society For Social Choice And Welfare Conference

UBC Conference Centre. Continues to July 7. E-mail: registration@housing.ubc.ca or call 822-1050.

Sunday, July 5

Agriculture Institute of Canada Annual Conference

AIC '98. Continues to July 8. E-mail: registration@housing.ubc.ca or call 822-1050.

UBC Summer Music Camp

Continues to July 11. E-mail: registration@housing.ubc.ca or call 822-1050.

Wednesday, July 8

Graduate Students Workshop

Three-Day Instructional Skills Workshop. Faculty Development Seminar Room from 8:30am-5pm. Continues to July 10. To register call 822-6827.

Saturday, July 11

UBC Summer Music Camp II
Continues to July 18. E-mail: registration@housing.ubc.ca or call 822-1050.

Notices

Volleyball

Faculty, Staff and Grad Students Volleyball Group. Every Monday and Wednesday. Osborne Centre Gym A from 12:30-1:30pm. No fees. Drop-ins and regular attendees welcome for friendly competitive games. Call 822-4479 or e-mail kdcs@unixg.ubc.ca.

UBC Zen Society

Each Monday during term (except holidays) meditation session. Asian Centre Tea Gallery from 1:30-2:20pm. All welcome. Call 228-8955.

Parents with Babies

Have you ever wondered how babies learn to talk? Help us find out! We are looking for parents with babies between four to 21 months of age to participate in language development studies. If you are interested in bringing your baby for a one hour visit, please call Dr. Janet Werker's Infant Studies Centre, Psychology, 822-6408 (ask for Monika).

Studies in Hearing and Communication

Senior (65 years or older) volunteers needed. If your first language is English and your hearing is relatively good, we need your participation in studies examining hearing and communication abilities. All studies take place at UBC. Hearing screened. Honorarium paid. Please call The Hearing Lab, 822-9474.

Parents With Toddlers

Did you know your child is a word-learning expert? Help us learn how children come to be so skilled at learning new words! We are looking for children (two-four years old) and their parent(s) to participate in language studies. If you are interested in bringing your child for a 45-minute visit please call Dr. Geoffrey Hall's Language Development Centre, Psychology at UBC, 822-9294 (ask for Kelley).

Research Study

Relationship Study. Heterosexual men (25 years of age and older), in relationships of greater than six months needed for a UBC study of relationships. Complete questionnaire at home. receive \$10. Call 822-2151.

UBC Campus Tours

The School and College Liaison Office offers guided walking tours of the UBC campus most Friday mornings. The tours begin at 9:30am and run for 90 minutes.

Interested students must pre-register for the tours at least one week in advance. Call 822-4319.

UBC Botanical Garden Tours

The Nitobe Memorial Garden, Botanical Garden and Shop in the Garden are open from 10am-6pm daily to October 4. Tours of the garden will be given by The Friends of the Garden every Wednesday and Saturday at 11am. Tours are included in the price of admission to the garden. Inquiries for the gardens call 822-9666 and for the Shop call 822-4529.

Testosterone Study Volunteers Needed

Men aged 55-70 with low free testosterone are needed to test the effects of an approved form of oral testosterone (Andriol) on bone mass, body composition and sexual function. Dr. Richard Bebb is the Principal Investigator. For more information or to sign up for this study please contact Mary-Jo Lavery, RN (Study Coordinator) at 682-2344 ext. 2455.

UBC Birding

Join a one hour birding walk around UBC campus every Thursday at 12:30pm. Meet at the Rose Garden flagpole. Bring binoculars if you have them. For details call Jeremy Gordon 822-8966.

Parents With Young Adults

Today it is much more common for young people to return home to live with their parents for many reasons. As part of a research study, mothers and fathers with the 20-30 year olds who have returned home are invited to participate in parent/adult-child conversations about their experiences. Three chances to win \$100. Call Michele Paselukho, Counselling Psychology 822-5259 or 269-9986.

Museum Of Anthropology Exhibit

Recalling The Past: A Selection Of Early Chinese Art From the Victor Shaw Collection; Vereinigung, Nuu-chah-nulth/Gitksan artist Connie Sterritt. Continues to Dec. 31. From Under The Delta: Wet-Site Archaeology In The Lower Fraser Region Of British Columbia. Continues to Mar. '99; Cannery Days: A Chapter In The Lives Of The Heiltsuk. Continues to Aug. 31. Hereditary Chiefs Of Haida Gwaii. Todd Tyarm presents a powerful series of photo-based portraits of Haida Chiefs; Attributed To Edenshaw: Identifying The Hand Of The Artist. Continues to Feb. 21. Transitions: A Travelling

Exhibit of First Nations And Inuit Art. Jul. 7 to Dec. 31. MOA Cafe now open daily 10am-4pm throughout the summer. Call 822-5087.

BC SMILE

The British Columbia Seniors Medication Information Line (BC SMILE) is a free telephone hotline established to assist seniors, their families and caregivers with any medication-related questions including side effects, drug interactions, and the misuses of prescription and non-prescription drugs when it is not possible to direct such questions to their regular pharmacist or physician. Monday to Friday 10am-4pm. Call 822-1330 or e-mail smileubc@unixg.ubc.ca.

Counselling Services

For international students and their family members. Cross-cultural and social adjustments; improved communication skills, assertiveness; individual, family, adolescents; coping with stress. International House on Mondays from 10am-5pm. Continues to June 29. For appointment call 822-5021.

Flower Sale

Cut flowers every Friday. Cut-Cash-Carry. Horticulture Greenhouse from 11am-1pm. Call 822-3283.

Pension Administration Office

Has moved to the General Services Administration Building. Our new address is #235 - 2075 Wesbrook Mall. Any questions regarding the move call 822-8100 or 822-0685.

Women's Nutrition Study

Non-vegetarian, previously vegetarian and vegetarian women between the ages of 19-50 required for a study examining nutrition attitudes and practices. Involves a questionnaire and interview. Will receive a gift certificate for the Bread Garden or Starbucks. Call Terri 209-3281.

UBC Weight Loss Study

We are looking for overweight males/females between the ages of 20-45 to participate in a new research study using metabolic stimulants to promote weight loss. For more information, call Romolo 439-0453.

Parent-Child Relationship Study

Mattering To Children. Are you a parent of a child who is still in

school? Would you like to help me understand how parents know that they are important? I am conducting a survey of parents' understanding of how they know they matter to their children. You can complete the survey in your own home and return your responses by pre-paid mail. Call Sheila Marshall 822-5672.

Peer Program Recruitment

Wanted: Canadian Peers. Who? Canadian UBC students with an urge to become involved in the international community. What? To get together with an international UBC student twice per month and do things. When? During the 1998/99 academic year. Why? To learn about another culture, share your own culture, establish new friendships, etc. Where? Fill out an application form at International House or call 822-5021.

Statistical Consulting And Research Lab (SCARL)

SCARL offers long or short term statistical and analytical assistance to UBC researchers. Resources include expertise in many areas of statistical methodology and a variety of statistical software. Website: www.stat.ubc.ca/~scarl, e-mail: scarl@stat.ubc.ca or call 822-4037.

Chan Centre Summer Tours

Tours are now running Monday to Friday daily at 11:30 am at the Chan Centre for the Performing Arts at UBC (across from the Museum of Anthropology). Meet us in the lobby for a half tour of UBC's newest performing arts "gem". To book special tours call 822-2697.

UBC REPORTS

CALENDAR POLICY AND DEADLINES

The UBC Reports Calendar lists university-related or university-sponsored events on campus and off campus within the Lower Mainland.

Calendar items must be submitted on forms available from the UBC Public Affairs Office, 310-6251 Cecil Green Park Road, Vancouver B.C., V6T 1Z1. Phone: 822-3131. Fax: 822-2684. An electronic form is available on the UBC Reports Web page at <http://www.publicaffairs.ubc.ca>. Please limit to 35 words. Submissions for the Calendar's Notices section may be limited due to space.

Deadline for the July 9 issue of UBC Reports — which covers the period July 12 to Aug. 15 — is noon, June 29.



THE UNIVERSITY OF BRITISH COLUMBIA

PUBLIC AFFAIRS OFFICE

ANNUAL COMMUNICATIONS REPORT 1997-98

OVERVIEW

UBC's Public Affairs Office, housed within the External Affairs Division's University Relations Department, is responsible for communicating UBC's mission, key messages, and values to both its internal community of students, faculty, and staff, and to the broader external community which comprises multiple and diverse audiences. Public Affairs co-ordinates programs and messages in concert with other units of the External Affairs Division, UBC administration, faculties and departments, and service units.

Programs are built on a layer of communications policies and practices, including the *Policy on Communications*, approved by the Board of Governors in May 1994, which formally acknowledges UBC's responsibility to keep its many communities informed and ensure two-way dialogue. Programs are also built on the *UBC Communications Plan* which was developed with widespread campus input and designed to respond to the ever-changing environment in which UBC operates. The plan's five emphases are: *critical issues management, public information centre, internal communication, two-way communication, and external communication*. These emphases form the basis of Public Affairs' workplans.

This office provides a comprehensive communications program directed toward the campus community, the general public, government, the business community and the media. The primary goals of the office are:

- to keep the campus community informed about developments in university policies, its people, research, teaching, and events;
- to increase public understanding and support for UBC;
- to provide avenues for the on- and off-campus communities to communicate with the university;
- to encourage public use of campus facilities and attractions;
- and, to promote interaction between the university and the private and public sectors.

The office provides the news media with accurate and timely information about research activities and other matters of public interest, and produces a wide range of publications including the tabloid newspaper *UBC Reports*, *Facts and Figures*, speeches, brochures, World Wide Web materials and fund-raising communications materials. Staff also provide public and media relations counselling and other communications services to UBC academic and administrative units.

Public Affairs staff also provide advice and strategic direction for critical issues management.

1997/98 INITIATIVES AND ISSUES IN REVIEW

Several key initiatives and critical issues have been focal points for the Public Affairs Office in 1997/98. Ongoing public issues, such as a proposal to bring the Pacific Games 2001 to UBC, require strategic communications support for internal and external audiences. In 1997/98, the following initiatives and issues were at the forefront of UBC's communications:

Official Community Plan

The landmark OCP—a critical university priority—was approved by UBC's Board of Governors and GVRD's Board of Directors in the summer of 1997. The development of the OCP received widespread public exposure at many levels, including the campus community, GVRD community, activist groups, municipal and provincial governments, and the media. UBC organized a series of community consultation meetings for on- and off-campus stakeholders in April 1997, and provided communications support in the form of media relations and news stories. Direct communications with campus residents—notably Hampton Place residents—has been a priority.

Introduction of President Martha Piper

The introduction to the community of UBC's 11th president, Dr. Martha Piper, was a major focus of the Public Affairs Office in the fall of 1997. Dr. Piper received widespread public attention through targeted news stories in local, provincial and national media—through print, radio and television interviews. The strategic placement of these stories established a profile of UBC's new president in the mind of the community and also set the stage for the Visioning Process.

Research Awareness Campaign—"Think About It"

The UBC Research Awareness Campaign was launched in October 1997 under the banner "Think About It - UBC Research." The mandate of the campaign is to raise awareness of, and support for, UBC research among constituents on campus (students, faculty, staff, alumni) and off campus (the general public, government and private sector). The campaign seeks to put a human face on UBC research, highlight its diversity and linkages among disciplines and illustrate their relevance to societal concerns. This has been achieved through a variety of print, broadcast (radio) and merchandising initiatives, as well as special events. A poll conducted in April 1998 showed 21 per cent of British Columbians had heard or seen information incorporating the phrase "Think About It - UBC Research." The campaign committee is reviewing initiatives to date with the goal of increasing participation among all campus constituents, partners and friends off campus. The campaign has received two 1998 awards in the Public Relations Projects category from the Council for Advancement and Support of Education (CASE): a Bronze Award from CASE District VIII and a Silver Award in the CASE Circle of Excellence Program open to schools, colleges and universities throughout North America.

APEC '97

The Asia Pacific Economic Cooperation leaders' meeting held at UBC Nov. 25, 1997—and subsequent demonstrator and police actions—became an extremely high-profile exposure of UBC to national and international audiences. Subsequent investigations of the demonstrations focused intense public and media scrutiny on UBC's involvement with APEC, a scrutiny that will continue during public hearings into APEC-scheduled for September 1998.

Business-Education Partnerships

The introduction of new Business-Education Partnerships, or strategic business partnerships, to campus raised some serious issues for consideration. Campus consultation and communications were key parts of raising awareness and support for two major partnerships which were finalized in 1997/98—in the financial services and airlines/travel sectors.

Vision Process

UBC's Vision consultation over the winter of 1997/98 has involved extensive consultation with members of the university community, alumni, and the general public. Public Affairs is working to position the university's major goals in local and provincial media to ensure that public feedback is elicited and responded to. Consultation will continue throughout the summer of 1998 as the university moves towards finalizing a Vision Statement in the fall of 1998.

COMMUNICATIONS VEHICLES

UBC utilizes a variety of means to communicate with—and hear from—its various stakeholders. The major vehicles include:

UBC Reports

UBC's main vehicle for communicating with its internal audience on an ongoing basis is the bi-weekly tabloid *UBC Reports*. Promoting the people of UBC—students, faculty and staff—and their achievements in learning, research and service is a priority of the newspaper. *UBC Reports* is published 21 times annually, with 12,000 copies distributed on campus and 25,000 distributed to our neighbours in surrounding communities.

Media Relations

In 1997/98, the Public Affairs Office researched, wrote and released 168 news releases for media in the Lower Mainland, BC and across the country. The focus of these releases included publicity regarding on-campus events; updates on university policy; recognition of outstanding achievements in teaching, research and service; and support of other major UBC initiatives. Public Affairs staff also liaised directly with journalists to place UBC experts in the public eye.

Public Information Centre

UBC's Public Information Centre and information line, UBC-INFO (822-4636), are housed in Cecil Green Park House. The centre is staffed on a full-time basis and provides a wide range of directions to campus and information about events. The information line handles an average of 1,000 calls a month, with the bulk of the calls from journalists seeking information about UBC. Miscellaneous inquiries about UBC, information about *UBC Reports* and university attractions, directions and referrals to other departments comprise the bulk of the remaining calls.

World Wide Web

The Public Affairs Office Web site, which provides on-line access to *UBC Reports*, media releases, *Facts & Figures*, and other communications vehicles, was launched in August 1996. A snapshot of Public Affairs Web site statistics from April 1, 1997 to March 31, 1998 shows:

- average # of files transmitted daily: 570
- total # of requests for information: 205,995
- total # of requests for the *UBC Reports* Calendar: 4,506
- total # of requests for *Facts and Figures*: 6,106
- total # of requests for media releases: 2,452
- total # of requests from UBC for information: 44,484
- total # of requests from across Canada (not incl. UBC) for information: 48,085

LOOKING AHEAD TO 1998-99

Building UBC's relationship with the community will be a priority in the year ahead. As the Vision process comes to a conclusion, UBC's communications strategy will define precise messages and means to communicate with, and receive input from, its many diverse constituents. Key UBC initiatives that will be supported through strategic communications in the next year include:

- Finalization and release of the Vision Statement for UBC
- Governance Study for Electoral Area 'A'
- Research Awareness Campaign
- Official Community Plan/Local Area Plans
- On-line UBC Experts Service accessible via the World Wide Web

COMMUNICATIONS SERVICES

External Affairs offers a range of communications services to campus, including:

- *UBC Reports*—tabloid newspaper published 21 times annually; circulation 37,000
- Media Releases—168 in 1997/98 publicizing research, teaching, people and policy
- Phone contact—200 calls per day
- Placement of UBC's people and stories—hundreds annually in TV, radio and print media, both in the Lower Mainland and across Canada
- News Conferences
- Media Monitoring Service—200 packages annually, approximately 1,000 items
- *Facts & Figures* university brochure
- World Wide Web site
- Public consultation/public process
- Report to the Community
- President's tours
- Contributions to faculty/departmental newsletters
- President's Reports
- Speakers Bureau
- Alumni *Chronicle* contributions
- Media training services
- Communications consultation
- Campus Tours
- UBC experts contact service
- Brochures and other publications
- Speech writing services
- Editing services
- Congregation
- MLA/MP visits
- Donor publications
- Personal contact/one-on-one meetings
- Video productions

Electoral Area A Governance Study

Newsletter

Introduction

This newsletter was prepared by the Electoral Area A Governance Committee to inform the community of the start of a study of local governance for Electoral Area A. As described below, the Governance Committee has been established by the University of British Columbia (UBC), the Greater Vancouver Regional District (GVRD), and the Ministry of Municipal Affairs to make recommendations to the Minister on future governance for the Electoral Area.

Electoral Area A

Electoral Area A is the unincorporated area west of the City of Vancouver between English Bay and the Fraser River. It includes Pacific Spirit Regional Park, the University Hill community, and all the UBC lands. A map showing the boundary of the study area is attached.

Local Governance and Services

This study of local governance for Electoral Area A is about the structure of local government and how local municipal services should be delivered to the community.

The study will review existing and potential future arrangements for municipal services, including:

- **physical services** (water, sewer, recycling and garbage disposal, streets, and other local public works);
- **protective services** (police and fire);
- **community services** (local parks, recreation, library, and cultural services);
- **policy making** (political direction and planning); and
- **general government** (administration, enforcement, and development control).

The study is not about governance of UBC as an educational institution. Elementary and secondary schools in the area are not part of the study because they were included in the Vancouver School District in 1970 and no change is anticipated to these arrangements. For similar reasons, health services are not within the scope of this study.

Existing Governance

In the rural or unincorporated areas of British Columbia, local government is provided by regional districts and improvement districts established under the *Municipal Act* and, in special circumstances, by entities such as the Islands Trust established under separate legislation. In urban areas, local government is provided by municipalities established under the *Municipal Act* or in the City of Vancouver under the *Vancouver Charter*.

The residents, businesses, and property owners of Electoral Area A do not have the local government typical of other areas. Local services are delivered by a variety of jurisdictions operating under different Provincial Acts. As such, the type and level of service vary from area to area:

- Electoral Area A is included in the Greater Vancouver Regional District (GVRD). The only local service delivered by the GVRD is a level of planning which is limited by agreement with UBC to the preparation of an *Official Community Plan (OCP)* for the UBC lands and two adjacent foreshore lots. The GVRD is also responsible for the planning and operation of Pacific Spirit Regional Park. The cost of these services is paid by the GVRD's 20 members and two electoral areas. The only local municipal representative elected by the residents of Electoral Area A is the GVRD Director.
- Services in the University Hill area, such as garbage and local road maintenance, are administered by the Endowment Land Administration (a branch of the provincial government). Residents and businesses here receive services from, and pay taxes to, the Province. There is no locally elected body accountable for these services and taxes.
- The University of British Columbia, under the provisions of the *Universities Act*, provides a variety of services to its residents (students, staff and faculty), tenants, and those living in Hampton Place. Residents of UBC's Hampton Place pay property taxes that are collected by the Province under the *Taxation (Rural Area) Act*. Hampton Place residents also pay a service levy to UBC that is approximately equivalent to the municipal portion of the City of Vancouver tax bill.

Other services are provided under a variety of arrangements. For example, fire protection is provided for all of Electoral Area A by the City of Vancouver through a contractual arrangement with the Province. Elementary and secondary schools are provided by the Vancouver School District. Some major roadways are administered directly by the Province's Ministry of Transportation and Highways. Policing is administered by the Province. Hampton Place residents have access to the library and athletic facilities of UBC by special arrangement. Others make arrangements on an individual basis to pay for library services of the City of Vancouver. There is no local elected body accountable to the residents for these arrangements.

In short, local governance in Electoral Area A has features that are contrary to local democratic principles in a number of ways. There is taxation without representation. Certain services normally provided and expected by residents in an urban setting are not available in some parts of Electoral Area A.

Previous Governance Changes

Whatever the theoretical shortcomings, governance arrangements have functioned to the satisfaction of residents and other interests. This has been accomplished through incremental changes, over time, to resolve previous issues. These include:

- inclusion of the area in the Vancouver School Board, in 1970, to ensure a viable school service;
- creation of Pacific Spirit Regional Park, in 1989, to resolve the controversy over the future use of the undeveloped land outside UBC;
- the merger of the UEL fire protection service with the City of Vancouver, in 1995, to strengthen the effectiveness of both; and
- the adoption of an *Official Community Plan*, in 1997, for part of Electoral Area A to determine the nature of future non-institutional development on UBC lands.

Why a Study Now

In a 1995 referendum, the residents of University Hill and Hampton Place voted against incorporating those two areas as a new municipality. Since that time, however, a new *Official Community Plan* has been adopted for the UBC lands. This plan calls for the development of a significant new community over the next twenty years.

On the UBC lands, the residential population could grow from 7,300 student residents and 1,400 permanent residents in 1996 to 18,000 permanent and student residents by 2021. The *OCP* also supports the development of a number of non-institutional uses on the UBC lands (a village commercial centre, a new elementary school, etc.). In addition, the population of the University Hill area of 2,350 could increase by 700 to 1,000 people under its current community plan and zoning.

These plans will foster a significantly larger and more diverse community with more complex governance requirements than have existed to date. As part of the preparation and approval of the *OCP*, it became obvious to the institutional partners and many residents that the existing system of local governance for representation and service delivery would not be viable for the long term. As a result, the agreements entered into during the plan approval process call for the completion of this governance study. This study includes a larger area than was considered in the 1995 referendum. The area now includes the future development lands of the south campus and the theological precinct on the north campus, as well as some other selected areas. Some reasons for reviewing the governance of Electoral Area A are the need to provide local government services to the growing residential population in all of Electoral Area A and the long standing desire of the GVRD to provide municipal services through local governments, rather than through the Regional District.

Through discussion with the GVRD and UBC, the Minister of Municipal Affairs has agreed to sponsor and provide funding for this local governance study.

The Study Process

It is the Province's responsibility to decide changes to local governance. This is typically only done after a thorough study and community consultation.

The conduct of this study, including community consultation, is the responsibility of a Governance Committee established through discussion by the GVRD, UBC, and the Ministry of Municipal Affairs. The Governance Committee is to make recommendations, including a suggested question for a referendum, for consideration by the Minister of Municipal Affairs.

The Governance Committee, reflecting a broad range of interests in Electoral Area A, consists of:

- **Corisande Percival-Smith**, Councillor, City of Richmond, GVRD appointee, Chair;
- **Jennifer Clarke**, Councillor, City of Vancouver, City of Vancouver appointee, Vice Chair;
- **Erica Crichton**, GVRD Director for Electoral Area A;
- **Harold Kalke**, UBC Board of Governors, UBC appointee;
- **Ron Pears**, University Hill resident;
- **William Phillips**, UBC campus resident;
- **Jim Taylor**, Hampton Place resident.

The Governance Committee has hired the independent consulting team of Coopers & Lybrand and Stanley Consulting to undertake the technical component of the study.

The study will occur in phases. The first phase, to analyze the existing situation, has just started. It will be followed by a preliminary overview of a broad range of options. Then, the number of options will be narrowed to allow the detailed evaluation of an appropriate set of alternatives.

A study of this nature will only be successful if there is a clear and proper evaluation of options and their implications. The evaluation will account for multiple considerations, including financial performance, legal perspectives, political imperatives, and customer service as well as environmental, economic and social impacts. It should also consider the implications of the *OCP* for part of Electoral Area A (UBC area), the GVRD's *Livable Region Strategic Plan*, the UEL's *Community Plan* for University Hill, Vancouver's *CityPlan*, and UBC's mission.

These evaluation criteria will not, on their own, determine which option is unequivocally preferred, but they will encourage the process to identify advantages, disadvantages, and trade-offs. The technical evaluation is only one component of the study.

Public Consultation

It is anticipated that the public, and its various constituents both within and without Electoral Area A, will be kept participants in the process. Their contribution is critical to the process. Therefore, it is the responsibility of the Governance Committee and the consultants to collaborate with stakeholder groups to seek consensus on the most desirable option.

The study will include a consultation program to make the public aware of the study and to provide opportunities for input at various stages. This will be

Electoral Area A Governance Study

Newsletter

accomplished by a series of newsletters, meetings between the Governance Committee and various groups, public events, and requesting written submissions. Four public events are proposed.

The **first** public event, anticipated to be held in late June, will

- present the study and incorporation process
- present and review the existing situation
- describe options
- discuss evaluation criteria.

The **second** public event, proposed for September, will

- present the results of the preliminary evaluation
- ask for public comment on the evaluation
- present Governance Committee recommendations for short listing
- ask for volunteers for a stakeholder workshop.

A stakeholder **workshop**, near the beginning of November, will

- present the preliminary results of the short list evaluation
- allow scrutiny of the preliminary results of the short list evaluation.

And finally, in early December, the **fourth** public event will

- present the final results of the short list evaluation
- scrutinize the final results of the short list evaluation
- present the Governance Committee commentary
- provide a forum for public discussion.

The feedback received through these public events is important and will be taken into account by the Governance Committee in making their recommendations to the Minister.

Governance Options

The governance study of Electoral Area A includes the following:

- UBC's institutional component
- the remainder of UBC (including Hampton Place)
- the University Hill community
- Pacific Spirit Regional Park.

The continuation of the status quo is an option. The status quo does not, however, meet the longer term governance challenges identified earlier and is therefore not considered viable in the long term.

Should local governance change be considered desirable, the options revolve around whether all or part of Electoral Area A should be incorporated into a new municipality or whether all or part should be included within the City of Vancouver. Incorporation options include forming a new municipality typical of other areas or forming a special municipality which provides a unique role for UBC.

All options should recognize the special nature of the UBC lands as this area is entirely owned by UBC and predominantly dedicated to the achievement of the University's academic mission. This special nature is already recognized under the GVRD/UBC *Memoranda of Understanding* concerning area planning.

Each of the three main options, identified as a starting point for the study, has geographic variations as listed below:

1. *Incorporation of a New Municipality with a Standard Municipal Structure:*

- All of Electoral Area A
- All of Electoral Area A except for UBC institutional component
- All of Electoral Area A except University Hill
- Permanent residential areas only (University Hill, Hampton Place and South Campus)
- University Hill area only.

2. *Incorporation of a New Municipality with a Special Municipal Structure (governed by a council on which UBC is represented):*

- All of Electoral Area A
- University municipality including UBC institutional component, Hampton Place, and South Campus.

3. *Inclusion in the City of Vancouver:*

- All of Electoral Area A
- All except UBC institutional component
- All except University Hill.

It is recognized that *other* options may emerge from the study process and will be given serious consideration. As noted earlier, it is important to ensure a wide range of options is initially considered, then narrowed to allow a more detailed evaluation of a short list.

Referendum

The *Municipal Act* provides for a referendum in the area to determine the desirability of a change in local governance. This may ask if voters favour a change in local government arrangements and allow for a preference if change was to occur.

Electoral Area A voters include resident and non-resident property electors according to the provisions of the *Municipal Act*. This generally includes Canadian citizens over 18 years old who have lived in British Columbia for six months, and within Electoral Area A for 30 days, previous to registration.

The City of Vancouver's Council would be responsible for representing the wishes of its residents. City Council could direct any consultation they determine might be needed.

What's Next

The Governance Committee will hold meetings with various stakeholder groups to explain the process and discuss issues. The consultants will complete the technical evaluation of the existing situation.

Another newsletter will be distributed before the first public event. This public event is tentatively scheduled for **Thursday, June 25, 1998**, at UBC. It is intended to review the study process, discuss the existing situation, and what options should be examined in future phases.

Contacts and Comments

Information regarding the study will be posted on the GVRD web site at www.gvrd.bc.ca.

The Governance Committee is seeking input from interested parties at this early stage of the study: You may contact them at the following telephone numbers:

	Telephone No.	Fax No.
Corisande Percival-Smith	276-4134	
Jennifer Clarke	873-7244	873-7750
Erica Crichton	224-0699	224-3433
Harold Kalke	739-2500	739-2514
Ron Pears	222-1397 (r)	222-1376
	E-mail: rpears@aldrichpears.com	
William (Bud) Phillips	822-9800 (b) 228-1936 (r)	822-9212
	E-mail: budphil@unixg.ubc.ca	
Jim Taylor	224-4431 (r)	683-2798

To obtain additional information or to be placed on a mailing list for future information contact

**Eva Mendel, Electoral Areas Administration
Greater Vancouver Regional District
4330 Kingsway, Burnaby, BC V5H 4G8
• Ph: 451-6643 • Fax: 436-6970
E-mail: Eva.Mendel@gvrd.bc.ca**

Public Meeting

Thursday, June 25, 1998

Open House
6 p.m. - 7:30 p.m.

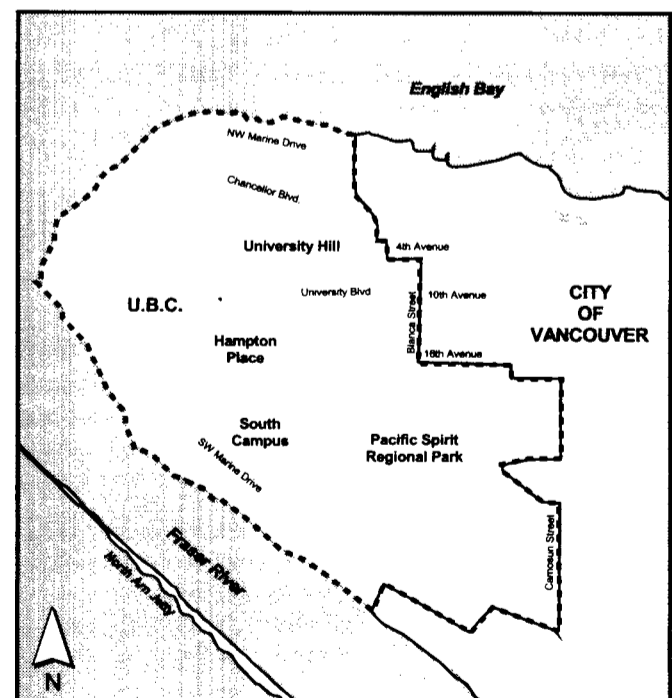
Presentations &
Formal Questions
7:30 p.m. - 10 p.m.

UBC Student Union Bldg.
(SUB) - Room 200
(Gate 2 off Westbrook Mall)

For more information about this meeting, contact:
Sheila Ritchie, GVRD Communications and Education Department
phone (604) 432-6202
fax (604) 432-6399
e-mail: sheila.ritchie@gvrd.bc.ca
or visit the GVRD web site:
<http://www.gvrd.bc.ca>

Governance: Electoral Area A

Electoral Area 'A' -----



A study of local government structure and municipal services in Electoral Area A is underway. The purpose of this meeting is to discuss the study, how services are provided now, and future governance options. Public input is important.

Classified

The classified advertising rate is \$16.50 for 35 words or less. Each additional word is 50 cents. Rate includes GST. Ads must be submitted in writing 10 days before publication date to the UBC Public Affairs Office, 310 - 6251 Cecil Green Park Road, Vancouver B.C., V6T 1Z1, accompanied by payment in cash, cheque (made out to UBC Reports) or internal requisition. Advertising enquiries: 822-3131.

The deadline for the July 9 issue of UBC Reports is noon, June 29.


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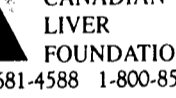
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GREEN COLLEGE GUEST HOUSE Five suites available for academic visitors to UBC only. Guests dine with residents and enjoy college life. Daily rate \$52 plus \$14/day for meals Sun-Thurs. Call 822-8660 for more information and availability.

BROWN'S BY UBC B & B Comfortable and relaxing accommodation close to UBC in quiet area. Quality breakfasts, queen-sized beds, private bath available. Satisfaction assured for your friends or professional guests. Reasonable rates. Call 222-8073.

BAMBURY LANE Bed and breakfast. View of beautiful BC mountains, Burrard Inlet and city. Clean, comfortable. Use of living room, dining room, and kitchen.

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UBC CONFERENCE CENTRE Studio and 1 BR guest suites with equipped kitchen, TV and telephone. Centrally located near SUB, aquatic centre and transit. Suites \$59-\$121. Single rooms with shared bath available to August \$30-\$33. Call 822-1010.

PENNY FARTHING INN 2855 West 6th. Heritage House, antiques, wood floors, original stained glass. Ten min. to UBC and downtown. Two blocks from restaurants, buses. Scrumptious full breakfasts. Entertaining cats. Views. Phones in rooms. Call 739-9002. E-mail: farthing@uniserve.com.

B & B BY LOCARNO BEACH Walk to UBC along the ocean. Quiet exclusive neighborhood. Near buses and restaurants. Comfortable rooms with TV and private bath. Full breakfast. Reasonable rates. Non-smokers only, please. Call 341-4975.

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ST. JOHN'S COLLEGE Looking for summer accommodation? Private rooms available for visitors attending UBC on academic business. Competitive rates. Meals are included 5 days per week. Call for information and availability 822-8788.

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EXCLUSIVE WESTWIND, RICHMOND 1800 sq. ft. Rancher for rent from Aug. or Sept., one year lease. Ideal for couples, 3 BR, 2 bath, 2 car garage, immaculate garden, lawn care included. \$1400 plus util., 6 appliances, N/Pets. Don't miss this! Fax 876-4629 or call 272-4751.

HOUSE FOR RENT Bowen Island. 45 min. to UBC. Furnished 4 BR, 2 bath, water view, beach access. \$1200/mo. plus util. Available Sept. '98 to June '99. Call (403) 439-0233.

FURNISHED 2 BR. 2 bath, all amenities, bright, immaculate. Parking space available. Available Aug. 1. \$1300/mo. plus util. Call 872-3666.

GARDEN SUITE Studio and 1 small BR, bright kitchen, patio, gas fireplace, private entrance. Dunbar, quiet neighborhood, close to UBC. \$650/mo. includes util. References. Available June 15. Call 261-3116.

Accommodation

DUNBAR AREA near UBC. Fully furnished, well-built older 3 BR house and den on large quiet lot with trees and privacy. 2 storeys and basement, large deck with partial view of water and mountains, F/P, built in bookshelves, new carpet throughout. \$2500/mo. includes ground maintenance and cable TV. Util. and phone extra. Available July 1. Call 224-4727.

POINT GREY Heritage home, quiet location. Spacious, 2700 sq. ft., many character features, 2 F/P, hot-water heat. 4 BR up, views, nice yard. Furnished. Sept. to Dec. 98 (some flexibility). N/S. \$2500 plus util. E-mail mrt@cs.sfu.ca or call 224-4220.

POINT GREY Fully furnished and equipped 2 BR main floor of quiet house. Excellent location near UBC, Jericho Beach, schools and shops. H/W floors, skylights, 2 decks, F/P, D/W, shared W/D. N/S, pets ok. Available Aug. 1 or Sept. 1. \$1800 plus util. Call 734-4553.

POINT GREY Charming, new, bright basement suite. Furnished, separate entrance, laundry available. \$875/mo. includes util. (phone extra). N/S, N/Pets. References. Call 228-0518.

SUMMER BED AND BREAKFAST In beautiful heritage house or your own private floor where you can make your own meal(s). Exquisite surroundings and view. Private, close to UBC, shops, buses. Opening June 17. Call 737-2677.

FABULOUS Very attractive furnished accommodation for visiting professor for summer or fall term. A must to see. Close to everything, quiet, private, patios, beach, gardens, buses, UBC. Call to view after June 15 737-2966.

VERY SPECIAL Furnished accommodation in Kitsilano for week, weekend, month, or year. Everything Vancouver has to offer is available at this location. Fully equipped. Call 940-9180.

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BEAUTIFUL WEST END Heritage house suite. 2 BR, study, 2 bath. Serene. 12 min. from UBC, walk to English Bay, Stanley Park, downtown. Fully furnished. Rent \$1450/mo. excluding util. One year from July/Aug. Call 684-0039.

KITSILANO TOWNHOME 3rd and Cypress. Fully furnished, 3 BR, 4 bath, 5 appliances, gas F/P, study, and family rooms, jacuzzi, 2 deck/patio areas, garage, security system. One year lease starting July 1. N/S, N/Pets. \$2500/mo. Call 689-0909.

Housing Wanted

SEEKING FURNISHED modest 2-3 BR house/apartment convenient to UBC, near green space. Faculty couple promises homeowner care while on sabbatical in Vancouver Jan. to May '99. After June 25 call (802) 273-2253.

House Sitters

COUPLE with 2 girls looking to house sit while renovating. Sept. and Oct., possibly Nov. References available, excellent garden and pet care provided. Call Sandy or Sue at 737-9839.

Services

UBC FACULTY MEMBERS who are looking to optimize their RRSP, Faculty pension and retirement options call Don Proteau, RFP or Doug Hodgins, RFP of the HLP Financial Group for a complimentary consultation. Investments available on a no-load basis. Call for our free newsletter. Serving faculty members since 1982. Call 687-7526. E-mail: dproteau@hlp.fpc.ca dhodgins@hlp.fpc.ca.

TRAVEL-TEACH ENGLISH 5 day/40 hr (June 24-28; Sept. 16-20; Nov. 25-29) TESOL teacher certification course (or by correspondence). 1,000's of jobs available NOW. FREE information package, toll free (888) 270-2941.

FREE CLEAN-UPS Your garage, basement, attic, etc. in exchange for good salvage items. Each situation assessed on its own merits. Otherwise, fair/reasonable prices to clean up/take your junk/garbage away. Call 733-8652.

LSAT SUCCESS to the top %ile. Law acceptee now writing LSAT prep book. Will instruct for scores in the 90th %ile and up. I scored in the 94th %ile this year. Call David 644-2074.

Vacations

KAYAK RETREAT on Southern Gulf Islands for your party of (max.) 3-4 persons. Kayaks and equipment included. Cozy oceanfront accommodation. On-site launching. Birdwatching, hiking and skywatching from Mexican Hammocks. Lots of wildlife and peace. Call 228-8079.

WHISTLER VILLAGE New 2 BR condo with F/P sleeps 6. W/D, D/W, hot tub, parking. Daily, weekly, monthly rates. 2 nights min. N/S, N/Pets. Call 228-9886.

Miscellaneous

WITNESS NEEDED Anyone who may have been a witness to an accident between a car and bicycle on Chancellor Blvd. sometime between 5:15-5:30pm on May 1. Call Michael 303-0444.

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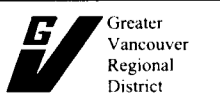
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THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Medicine
Director, UBC Centre
for Disease Control

Applications are invited for the position of director of the University of British Columbia Centre for Disease Control (UBCCDC). This person will also hold an appointment as a medical director of the B.C. Centre for Disease Control Society (BCCDCS).

The UBCCDC, a recently established academic centre in the Faculty of Medicine, will be the provincial centre of excellence in support of the surveillance, control and prevention of communicable diseases, and an internationally recognized centre linking academia, governments, and health organizations in the understanding, management and prevention of communicable diseases of public health significance. The centre will include research, education and policy development in support of the provincial programs in epidemiology services, HIV and sexually transmitted diseases, tuberculosis and the Provincial Laboratory.

The responsibilities of the director include: providing academic leadership and long-term direction to the UBCCDC, facilitating and directing the development of a world-class research program, fostering academic endeavors, developing and leading educational priorities of the centre, and collaborating with the BCCDCS chief operating officer for the co-ordination of policy advice and issues management. The centre director will report to the dean of Medicine, UBC, for academic matters and to the chief operating officer of the BCCDC Society regarding service and policy matters.

The successful candidate must be eligible for registration with the College of Physicians and Surgeons of B.C. and must be a fellow of the Royal College of Physicians and Surgeons of Canada in a discipline relevant to the work of the UBCCDC. Academic (full-time) rank and salary will be commensurate with qualifications and experience. This will be a grant tenured position.

Qualified applicants are invited to submit their curriculum vitae, the names of three referees, and a covering letter to:

Dr. John A. Cairns, MD, FRCPC
Dean, Faculty of Medicine
University of British Columbia
Room 317, 2194 Health Sciences Mall
Vancouver, B.C., Canada
V6T 1Z3

Deadline for submission of applications is July 31, 1998 and the anticipated start date is January 1, 1999.

In accordance with Canadian immigration requirements, this advertisement is directed to Canadian citizens and permanent residents. UBC hires on the basis of merit and is committed to employment equity. We encourage all qualified persons to apply.

Students to get passes for academic air travel

An agreement between UBC and Canadian Airlines will open doors to international travel for 18 graduate and undergraduate students this year.

Six undergraduates and 12 graduate students will receive a free pass to any Canadian Airlines destination for academic business use thanks to the agreement signed in January.

Under the agreement, Canadian Airlines will provide UBC with 24 passes. Previously, only four passes were provided by the university's official carrier airlines.

International travel will be given priority in order to obtain the best value and to support UBC's vision statement regarding internationalization.

Dean of Graduate Studies Frieda Granot and Maria Klawe, vice-president, Student and Academic Services, will decide which students will receive tickets.

"I'm thrilled," said Granot. "The passes are a wonderful opportunity for graduate students to promote their research or to receive major prizes."

The remaining six airline passes will be awarded as prizes at major UBC events that reach a wide range of faculty, staff and students or that return benefits to the university through exposure to the broader community.

Digest

Starting this summer, eligible UBC employees will be able to get a 15 per cent break on transit passes. Employees will be able to sign up for a monthly transit pass, or Fare Card, at discount. In order to obtain the discount, employees are required to commit to the purchase of 12 consecutive monthly Fare Cards through payroll deduction.

With the discount, employees will pay \$46 per month instead of \$54 for a one-zone pass, \$67 instead of \$78 for two-zones, and \$88 instead of \$103 for three zones.

Although employees are committed to paying for 12 months, employees who don't use the pass for one of the 12 months will still save money over the regular retail price.

Application forms can be downloaded from the Internet at www.trek.ubc.ca or, for more information or to receive and application form by fax, call 341-RIDE.

The UBC Bookstore is on the shortlist of nominees for the Canadian Booksellers Association's Campus Bookseller of the Year Award.

The UBC Bookstore entry drew attention to its selection of trade and textbook titles which reflect the diverse needs of the university community: strong support of Canadian authors and publishers; experienced staff; and the new Fast Start Textbook Reservation Service, which allows first- and second-year students to pre-order and pick up textbooks before the term begins.

The award is given annually to a university or college campus bookseller in recognition of excellence in book retailing. The winner will be announced in Toronto on June 19.

People

by staff writers

Linda Thorstad has been named senior vice-president of UBC's Alumni Association and will automatically assume the position of president in 1999.

A member of UBC's Board of Governors since 1997, Thorstad is vice-president of corporate relations at Viceroy Resources.



Thorstad

Educated at UBC (BScHon'77, MSc'84), Thorstad specializes in strategic planning and communications. She was 1995/96 president of the Association of Professional Engineers and Geoscientists of B.C. and serves on the executive of the Canadian Council of Professional Geoscientists and a special advisory board to the minister of Natural Resources Canada.

An active volunteer, Thorstad has served on Science World's board of governors, the B.C. Supreme Court civil litigation management committee and the B.C. Heritage Rivers Board. She is currently chair of the 1998 B.C.'s Children's Hospital Mining for Miracles campaign. In 1996, she won a YWCA Women of Distinction award for management and the professions.

UBC President **Martha Piper** has been named Communicator of the Year by the International Association of Business Communicators of B.C. (IABC/BC).

Piper is recognized for increasing the university's visibility in the community by promoting UBC and its research through the Think About It awareness campaign.



Piper

"Dr. Piper has a natural ability to communicate what she's passionate about," says Jennifer Wah, IABC/BC president. "She has inspired others to understand the importance of academic research and UBC's contribution as an institute of higher learning."

The award is presented annually to a B.C. resident who is not directly involved in the communications profession, but who demonstrates excellence in communication, leadership, innovation, vision and the ability to inspire others through business or community work.

Nominations are solicited from the association's 300 B.C. members and the final selection is made by committee.

Past award winners include Rick Hansen on the 10th anniversary of his Man in Motion tour and Const. Anne Drennan of the Vancouver Police Dept.

Stephen Ward, a former Canadian Press (CP) Vancouver bureau chief with 15 years of journalism experience, has

been hired as the first full-time teaching appointment with UBC's Sing Tao School of Journalism. His appointment as associate professor is effective July 1, 1998.

Ward has a PhD in Philosophy from the University of Waterloo and extensive experience in journalism in Canada and abroad. He has taught courses at three universities. Ward spent the past four months as a Research Fellow at the Joan Shorenstein Center on the Press, Politics and Public Policy, part of the Kennedy School of Government at Harvard University. His research there was on a new concept of objectivity for the journalism of the future. His research paper, *Objectivity with a Human Face*, will be published by the Shorenstein Center.



Ward

Before becoming Vancouver bureau chief, Ward spent five years as CP's sole staff reporter in Europe.

James Thornton, associate professor emeritus of Education, was recently presented with the Mildred M. Seltzer distinguished service recognition award by the Association for Gerontology in Higher Education.

The award recognizes his work as chair of the Gerontology Committee at UBC, which supervises graduate studies in the field. Thornton retired in 1992 and continues to be active as a consultant in adult education and aging. He is currently engaged in work in Japan.

Two UBC graduates have won Queen Elizabeth scholarships worth \$4,000 from the B.C. government to pursue post-graduate work overseas. **Alexandra Bunyan**, an English literature graduate from Kelowna, is going to Oxford University to begin doctoral studies. **Megan Gilgan**, who has a BA in political science, will study for a master's in international relations at the London School of Economics.

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