



UBC REPORTS

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UBC's Top Honour Goes to Microbe Fighter

UBC's most prestigious academic honour – last held by the late Michael Smith, Nobel laureate – has gone to a bacterial disease researcher whose work could save the lives of millions and protect Canada's food and water supply from contamination.

Prof. B. Brett Finlay has been named the Peter Wall Institute Distinguished Professor in recognition of his career research achievements.

The professorship is valued at \$100,000 per year for five years on a renewable basis. It can be taken in any form for salary or research support that is agreed upon by the recipient and the vice-president, Academic.

An expert in food- and water-borne bacteria, he has developed a cattle vaccine to prevent growth of E.coli – the bacteria that entered Walkerton, Ontario's water system in 2000, killing seven people and causing hundreds to become ill. A related strain of E.coli also causes infant diarrhea and kills close to one million children annually worldwide.

This year *Canadian Living* magazine named him as one of the 10 Canadian scientists most likely to save your life.

"Brett's stellar career achievements exemplify research excellence at this university and indeed in Canada," says UBC President Martha Piper. "We are extremely proud that this eminent researcher was attracted to UBC and remains here to continue his important work and to mentor students from a variety of disciplines."

It is especially fitting that the honour was last held by Dr. Smith – the person who brought Finlay to campus and whose accomplishments continue to inspire both

Brett Finlay, one of Canada's top scientists in the fight against disease. HILARY THOMSON



PHOTO: MARTIN DEE

faculty and students, adds Piper.

"This is an outstanding honour and privilege," says the 43 year-old researcher who is also a white-water kayaker, a runner and a musician.

A professor of Biochemistry and Molecular Biology and Microbiology and Immunology, Finlay was recruited by Smith in 1989. His research in UBC's Biotechnology Laboratory focuses on the interactions between disease-causing bacteria and their host cells, looking at how these pathogens adhere, enter, survive, replicate and exit the host cells.

One of his most significant discoveries was made in 1997 when he and his team reported the unprecedented finding that E.coli bacteria inserts a protein into healthy host cells to create an hospitable landing site for the bacteria. The discovery paved the way for the cattle vaccine.

Finlay has also established a national initiative called the Canadian Coalition for Safe Food and Water, which fosters research to increase food and water safety.

Educated at the University of Alberta and at Stanford University in California, Finlay is a winner of the E.W.R. Steacie Prize, Canada's top honour for young scientists and engineers. He is also a Howard Hughes Medical Institute International Research Scholar and a Fellow to the Academy of Science of the Royal Society of Canada, this country's senior academic accolade.

The Peter Wall Distinguished Professorship is given by the Peter Wall Institute for Advanced Studies and was created through a gift from Vancouver businessman Peter Wall. The position honours research excellence that is fundamental, interdisciplinary and innovative. □



PHOTO: CATE KORINTH

Don Krug, hugs his beloved cheese head hat, one of many on display in his new office at UBC. This avid Green Bay Packers fan is just one of many new professors who recently moved to UBC from the U.S.

U.S. Professors Attracted to UBC

Some are drawn by academic flexibility. BY CATE KORINTH

Don Krug wasn't looking for a job change. But before he knew it the siren call of academic flexibility had this Wisconsin native packing up his intriguing cheese head hat collection and moving west from Ohio State University (OSU) to start his new job at UBC.

UBC has become a popular destination for American professors who are seeking greater academic flexibility. So popular in fact, that on average about one in six of the new professors on campus is from the U.S.

Contrary to the much-talked about brain drain of Canada's elite to the United States, Krug is part of a recent trend in the faculty of Education reversing the flow southward. This year almost 30 per cent of Education's new faculty members have been recruited from America's pool of top academics. UBC's over-

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all average is 16 per cent.

For 23 years, the field of art education has been Krug's passion.

An entertaining force in the classroom, Krug sometimes wears his Green Bay Packers cheese head hat to make a point.

"It's a humorous way to show students the powerful association of cultural identity and community," he says.

Up until two months ago, Krug had a tenured position at OSU. As part of their art education department he had excellent funding, was surrounded by top academics in his field and was well connected to international scholars.

So why did he give it all up? UBC Education's administration

advocates working across its many and varied departments. This multidisciplinary focus is what sold Krug on the job at UBC.

"I like the freedom this gives me to explore multi-media and technology around education as a whole. My interest lies in integrating technology with my teaching practice," Krug says.

"Collegiality is wonderful here. I've already begun working with people across the faculty, as well as in Computer Science and Distance Education," says Krug.

Another big attraction, Krug admits, is that Vancouver is a visually spectacular city.

"As an art educator, my visual surroundings inspire me," he says. "Also, I love downhill skiing and I just went ocean kayaking for the first time in my life a few weeks ago." □

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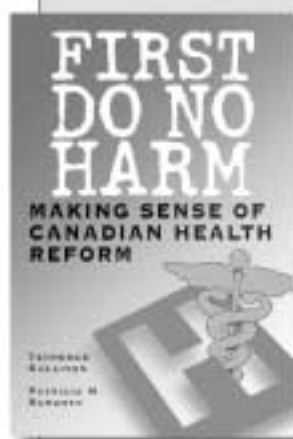
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IN THE NEWS

Highlights of UBC Media Coverage in November 2002. COMPILED BY BRIAN LIN

Superbug's weakness found

UBC biochemistry assoc. prof. **Natalie Strynadka** has discovered a protein that helps one of the worst superbugs resist antibiotics. The bug is called Methicillin Resistant Staphylococcus Aureus, or MRSA, and Strynadka and her PhD student Daniel Lim have found a protein with a distorted shape within the bacteria.

"This distorted, or unique, shape prevents antibiotics from binding to it and allows the bacteria to live even in the presence of high levels of antibiotics," Strynadka told the *Globe and Mail*. "We're going to work on developing new compounds or drugs that will turn off the activity of this resistance protein."

Such a discovery could potentially save thousands of lives.



Natalie Strynadka's discovery will eventually make a stay in hospital a great deal safer.

by seven per cent, recovering from an estimated six-per-cent drop this year. UBC economics prof. **John Helliwell** cautions that energy prices and volumes may be influenced by unpredictable political events the EDC forecast appears to overlook.

"You need to say you're well into the range of uncertainty in the next 12 months," Helliwell told the *Vancouver Sun*. "You can imagine a number of different unfoldings of the Iraqi scenario that could affect the price and quantities of everything. How important are the uncertainties being ignored?"

Canada among terrorist targets

Commenting on a U.S. study that listed 22 potential terrorist targets in Canada, UBC political scientist **Allen Sens** told the *Vancouver Province* that terrorists were more likely to raise money in Canada than try to blow up parts of it. He added we should be more concerned that terrorists might use Canada as a base to attack the U.S.

Women in science

A two-part *BCTV* feature suggests more women are going to universi-

ty and entering the sciences.

In the Neuroscience program, for example, two-thirds of the students are women.

"15 per cent of the people who were registered in neuroscience programs when I was going through were female," UBC neuroscience asst. prof. **Jane Roskams** told *BCTV*. "I think the times are changing in many, many different ways."

Twenty per cent of the students enrolled in engineering at UBC are females. "The university as a whole is more than half women, certainly at the undergraduate level," said **Bruce Dunwoody**, associate dean of applied science. "So we are under represented definitely compared to the rest of the university."

"I think it starts at young ages when, from the toys that kids are playing with, girls are given dolls and boys play with blocks which might enhance their visual spatial skills," said educational psychology asst. prof. **Jennifer Shapka**. "I think it has to do with somehow getting girls to see themselves as capable as being an engineer or a physicist."

Family business goes to school

UBC is now in its second year offering courses to help family businesses learn to separate family issues from business needs.

"Everything starts to get jammed together. There ends up being infighting and unfortunately, difficulties occur when it really doesn't need to happen that way," **Judy Cunningham** of the UBC Business Family Centre told *City TV*.

"We do find some resistance, mostly because families are very private, they're concerned they're going to have to talk about their own families. They'll have to get into a room and somebody is going to start digging into all their private stuff, that's not what happens." □

Much ado about coffee

A new study from Switzerland published in *Circulation: The Journal of the American Heart Association*, suggests that caffeine may not be the ingredient that gives coffee its heart-revving kick.

UBC nutrition scientist **David Kitts** told the *Globe and Mail* that coffee research flows in cycles. "Coffee is a very complex beverage, coffee beans are roasted and toasted. It can be filtered, dripped or instant and there are wide and different sources of beans, and all these things are variables that can influence the chemical makeup of the drink," Kitts said. "I guess the best rule, as always, is moderation."

Future bright for B.C. economy?

According to Export Development Canada the slump in B.C.'s exports will end this year and reverse robustly in 2003, powered mainly by forest products and energy sales.

Export sales are expected to rise

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Carrying on the Torch for Terry

Stephanie McClellan of the Disability Resource Centre



PHOTO: MARTIN DEE

Stephanie McClellan got into the Terry Fox Hall of Fame by doing things others said she couldn't do. The 29-year-old UBC staffer and student crossed Canada in a hand-propelled cycle to promote the abilities of people with disabilities. McClellan is working as

an advisor at the Disability Resource Centre while completing a Master of Divinity degree at the Vancouver School of Theology. Selected from more than 50 nominees nationwide, McClellan was inducted into the Hall of Fame in October 2002. □

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Five Questions for Richard Anstee

BY ERICA SMISHEK

The UBC Faculty Association represents about 2,500 members, including full- and part-time faculty, lecturers, librarians, program directors and sessional lecturers. *UBC Reports* caught up with Richard Anstee, president of the UBC Faculty Association and a professor of Mathematics.

By the year 2005, a large percentage of faculty will retire. What do you think the university should do to renew our human resources?

The number of retirements is large. Unfortunately the same is true across North America. The university should plan for unsuccessful searches and allow units to hire as opportunities arise. We must keep our standards up in these difficult times.

The Early Termination Agreement program was established in the early 1980s during difficult financial times at the university. With little faculty turnover back then, the program – initially funded by the provincial government – was designed to free up money for the university. The program was cancelled by the administration earlier this year.

What is your position on the cancellation of the Early Termination Agreement program and what it means for faculty renewal?

The cancellation of the 'ETA' program was received with hostility by faculty. The program was viewed as an entitlement. The cancellation will not speed renewal and faculty will on average delay their retirement closer to 65. Of course the ETA plan was instituted (in the early '80s) to achieve savings for UBC and I suspect this has not been the case for some years.

How should UBC stay competitive in the national and international market to attract and retain outstanding people?

Those units hiring must be aggressive in their recruiting; ads will be insufficient. We have much to offer at UBC including excellent colleagues and excellent students. We need to share successful recruiting strategies.

Our starting salaries are competitive in Canada but are not always competitive on the world stage on which we operate. Salaries to continuing faculty are



PHOTO: ERICA SMISHEK

Richard Anstee, president of the UBC Faculty Association says it's important we don't let our standards slide in these difficult times.

less competitive. If the job market heats up substantially then retention issues will dominate. Preemptive actions are crucial; once people begin to look elsewhere then you probably have lost them.

An FA survey in 2001 identified a large percentage of faculty who might look elsewhere for jobs. The good news since then of increased funding at UBC will assist in retention, but action on salaries will also be needed.

In this year's Maclean's Magazine annual ranking of Canadian universities, we fell to 15th from 14th in the category of "Classes taught by tenured faculty." How can the university improve this?

I would only be focused on the quality of teaching at UBC. We have sessional faculty and lecturers doing excellent teaching. I would recommend making more of these people permanent at UBC since they will devote more effort to teaching if they don't have to worry about their next contract.

Maclean's identified class size for undergraduates as one of our biggest problems. What should the

university do to address this problem and ensure the integrity of the teaching experience?

I agree with Maclean's that class sizes are an issue at UBC. I have seen a large increase in class sizes in my time at UBC in Mathematics. Past first year, limits of 60 were in place but averages were much lower.

As the cutback years squeezed the slack out of the system, the averages climbed until essentially every class was full. Now our limits are 100 and most classes are full. Statistics bear out that this experience was not limited to Mathematics.

The classroom experience is lessened. Some but not all faculty teach effectively to large classes. The students' choice and flexibility are compromised. Technical innovations and online education augment but will not replace faculty in the classroom.

The so-called 'productivity gains' of a larger ratio of students to faculty needs to be reversed. We need a much larger faculty complement or fewer students. This must be established as a long-term goal for UBC. □

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The Iona Building at Vancouver School of Theology on the UBC campus. Photo: Perry Danforth

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Professors, Married With Students

When working together and living together becomes academic. BY MICHELLE COOK



PHOTOS: MICHELLE COOK

Neuroscientists Patrick and Edith McGeer have been research partners for more than 40 years, and don't intend to stop their work until they find a cure for Alzheimer's disease.

Working alongside your spouse is not everyone's ideal situation, but for academic couples, a campus is often their office and their home.

"There's a lot of mystery and lack of clarity about spouses working together," says Philosophy professor Catherine Wilson, who adds that teaching and researching alongside her husband Mohan Matthen, the head of the Philosophy Dept. is

similar to running a mom-and-pop grocery store. They share the same profession and help each other out, but their opinions and academic strengths remain separate.

Other UBC faculty couples say there are lots of benefits to working with your partner. You can double your professional contacts, help each other with classes, share the ride to work, and it's always easier to take con-

structive criticism on academic papers from a loved one.

Another plus to joint academic appointments is the opportunity to pursue professional passions together.

Annalee Yassi is a Canada Research Chair and director of the Institute for Health Promotion Research. She's married to Jerry Spiegel, director of Global Health at the Liu Institute for Global Issues. Both have been collaborating on international health projects since their student days at McGill. They came to UBC in 2001 because its interdisciplinary opportunities offered them the chance to broaden their interactions with people from many academic areas, and collaborate on several initiatives, including a five-year project to help Cubans strengthen their teaching of environmental health risks assessments and management.

"Community health in general is a good field for couples because no matter what your disciplinary background is, there is common ground," Yassi says. "I could have stayed in medicine and Jerry could have stayed in social development, but we've been able to develop projects that brought us together."

Yet, there are downsides to sharing the same life's work as your spouse.

"We've sometimes had differences of opinion in terms of how to deal with difficulties in a project," says Yassi. "Sometimes it's a good cop, bad cop scenario."

But the upside, Spiegel adds, is that it's good to bring different

perspectives to a project.

Respecting intellectual preferences is another delicate matter. Daniela Boccassini and Carlo Testa both teach Italian Studies but they maintain decidedly different academic tastes.

"I'm not as orgasmic about Dante as Daniela is," Testa laughs as his wife listens. "I like him but I think he's overrated."

Turf, professional jealousy and competitiveness are other potential pitfalls that academic couples must sidestep.

"Promotions can come at different times," Boccassini says. "When I was promoted earlier, it was a disappointment for both of us but I never felt he (Testa) resented it. You take the good or the bad as a team."

Another campus couple says that, in the 40 years they've worked together, they've never fought over research. Neuroscientists Edith and Patrick McGeer solve their differences of opinion by doing experiments, and seeing how they turn out.

Another worry for academic couples is that colleagues will see them as a single entity.

"It's important not to be perceived as one person when you're working in the same department. I think colleagues resent it if you're seen as a block vote," Matthen says, adding that he and his wife often disagree publicly in departmental meetings.

The biggest challenge by far, all

Jerry Spiegel and Annalee Yassi have developed plenty of community health projects to keep them working together on campus and around the world.

couples say, is leaving their work at the office. Edith McGeer says her three adult children still complain that the only thing they talked about at the dinner table was the human brain.

Yassi and Spiegel admit that their endless intellectual discussions do frustrate those around them. They were once scolded on a ski chairlift for discussing a project, and their two children won't go out to dinner with them unless they promise not to talk about work.

"We love what we do and we haven't really wanted to separate work from private life," says Yassi. "It means we never get away from it but that doesn't really matter to us."

While long hours on campus can take their toll, the couples interviewed for this article say they wouldn't choose any other vocation. And retirement is out of the question for these lifelong study buddies.

Spiegel and Yassi can't imagine a time when they won't be doing either research, teaching or writing about their fields of interest together. The McGeers say they intend to die with their lab coats on. □



The Challenge for Partnered Professors

First comes love, then comes marriage, then comes joint placement. BY MICHELLE COOK

From Marie and Pierre Curie to Masters and Johnson, some of the world's greatest research has been done by partners whose professional and personal interests overlap. Yet it can be difficult for academic pairs to find jobs in the same field on one campus.

"I feel sorry for academic couples who are married but who don't have a job together," says Philosophy Dept. head Mohan Matthen. "It's very stressful and difficult to arrange and it puts a strain on their lives."

Matthen and his wife, Philosophy professor Catherine Wilson, were luckier than most.

They were hired as a couple for their current positions, which made their decision to come to UBC in 1999 an easy one.

There are no statistics on the number of couples working together at UBC, but the university encourages spousal appointments as part of its *Trek 2000* recruitment goals. Former Science dean Maria Klave says the faculty has been able to double the number of female professors in the last four years mostly due to hiring couples.

For other partners, the joint job search isn't as easy. Professors Daniela Boccassini and Carlo

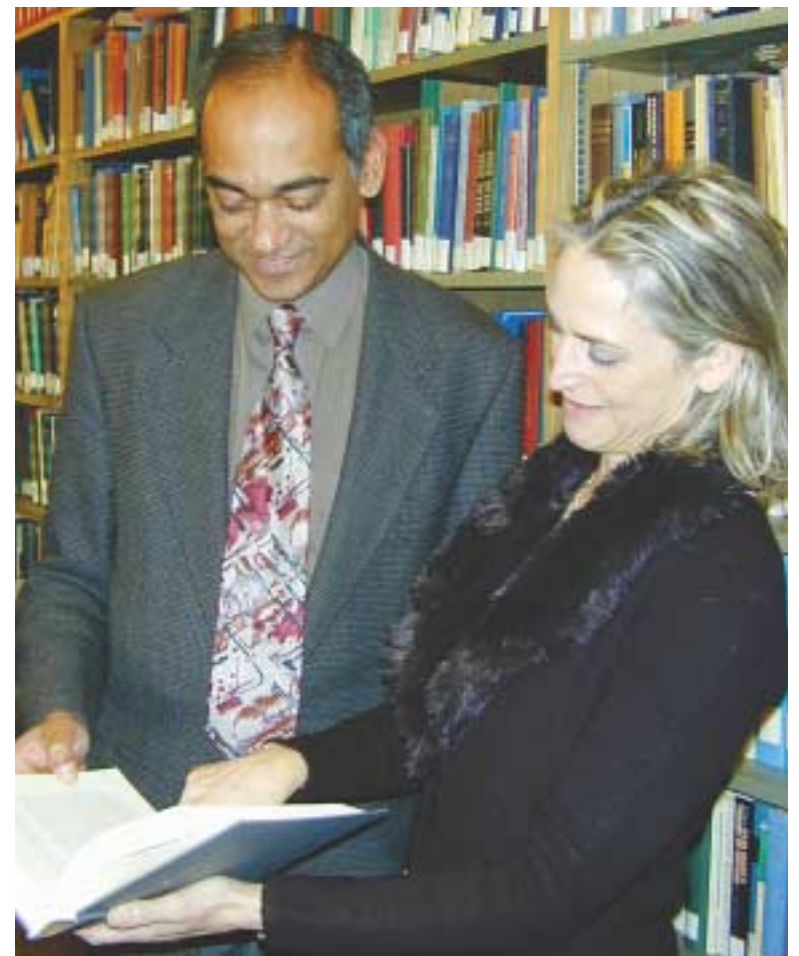
Testa say it was a fluke that they found two complementary positions in the Arts Faculty's Dept. of French, Italian and Hispanic Studies in 1992. Before that the pair lived in California where Testa, a modernist scholar, found work in his field and Boccassini didn't, then in Edmonton, where Boccassini found work in her field of medieval and Renaissance studies, but Testa didn't.

"In Edmonton, we learned that institutions in general, once they've secured the services of one person, they tend to take the support of the other more or less for granted, so it's not wise to go into that situation as a couple," Testa says.

Still, the hiring climate for academic duos has vastly improved over previous decades.

When well-known neuroscientists Patrick and Edith McGeer arrived at UBC in 1954 after working together at Dupont, couples were forbidden to work in the same faculty. While her husband attended medical school, Edith, a trained chemist, began groundbreaking research in the fields of neurochemistry and neuropharmacology as a "volunteer" until the times and university administration changed.

The McGeers, who are now professors emeriti, still work at UBC's Neurological Sciences lab



Philosophy professors Mohan Matthen (left) and Catherine Wilson say the key to success when working with your spouse is to agree to disagree – especially when it comes to intellectual debate.

where they are searching for a cure for Alzheimer's disease. They say they've never let hiring policies stop their research.

"We just did our thing," they say. "We didn't let it bother us."

Finding jobs on the same campus may become easier for the next generation of academic couples, but Wilson and Matthen still

have their concerns.

"We've been noticing a trend in earlier marriages among graduate students. They're on the job market together and they're very idealistic about finding a joint placement, but getting a foot in the door as a couple is really tough," Wilson says. "Marriages often don't do well in that situation." □



Daniela Boccassini prefers Dante while her husband Carlo Testa can't wait for the release of modern classics like Roberto Benigni's movie version of *Pinocchio*, but this married Italian Studies pair often stray into each other's area of expertise.

New Faces in the Faculty

Meet some of the 130 new full-time UBC professors this year



Timothy Kieffer

PHYSIOLOGY AND SURGERY

> Timothy Kieffer

A growing community of diabetes researchers, significant sources of research funding and a new state-of-the-art facility has drawn alumnus Timothy Kieffer back to UBC following work at Harvard Medical School and the University of Alberta.

An associate professor in the departments of Physiology and Surgery, he investigates molecular and cellular approaches to treating diabetes in adults and children.

Kieffer has a poster of a child in his office. The caption reads: Try telling a child with diabetes that 1,000 insulin injections a year is a cure.

"That's what motivates me and the members of my lab," he says. "We're looking for a cure for this horrible disease. We believe that something better is possible and due the patients who live with diabetes, especially the kids."

With two young children of his own, Kieffer spends his non-work hours with family but admits he doesn't stop thinking about research when he locks the lab door and heads home.

This year he is re-establishing his research program that uses gene therapy techniques to genetically engineer cells in the body to automatically produce insulin. He also engineers insulin-producing cells for transplant into diabetes patients.

The new Life Sciences Centre, now under construction on campus, played an important part in Kieffer's decision to come to UBC, he says. The research space, funding from the Michael Smith Foundation for Health Research, and the university's support of the biotechnology industry proved a compelling combination.



Dominique Weis

SCIENCE

> Dominique Weis

For the Beatles, the seafloor was a happy hideaway beneath the waves. For Dominique Weis, it's an opportunity to understand planetary evolution.

Weis, an associate professor of Earth and Ocean Sciences, comes to UBC as Canada Research Chair in the Geochemistry of the Earth's Mantle. Her studies cover a range of subjects from surface and near-surface environments (pollution, paleoclimate reconstructions) to the composition, structure and dynamics of the Earth's interior (mantle plumes).

Recruited from the Free University of Brussels, she is part of the new Pacific Centre for Isotope and Geochemical Research at UBC.

"It is a major geochemical facility that will be of interest at regional, national and international levels," Weis says. "This kind of facility represents the future of geochemistry."

Weis teaches Marine Geology and Isotope Geology. She prefers teaching in "a very interactive way, having constant exchanges of questions and answers with students. I find it critical to have the students participate and be active. It makes the class much more alive."

She also involves undergraduates in her research activities by hiring students to work in the department's laboratories and offering undergraduate research thesis projects related to her main research.



Bruce Fulton

ARTS

> Bruce Fulton

While many Asian authors have made it onto North American bestseller lists, Korean writers remain largely unknown in the West. Bruce Fulton hopes to fill that literary gap. As the Young-Bin Min Associate Prof. of Korean Literature and Literary Translation in the Arts Faculty, Fulton translates modern Korean fiction into English and teaches Korean literature in translation.

Fulton's interest in Korea's literary scene was sparked by a 1979 meeting with author Hwang Sunwon - Korea's answer to Ernest Hemingway - but his academic destiny seems to have been determined much earlier than that. Fulton, who holds degrees from the University of Washington and Seoul National University, was born on Oct. 9, the day that Koreans celebrate their national alphabet.

Fulton would like to see more Western readers discover Korean writers. One author they'll soon have the chance to read is Cho Se-hui. Fulton has translated one of Cho's greatest works and it will be published in English in the next few years. Considered Korea's finest modern novel, *The Dwarf* delves into a theme common to all cultures: the dark side of industrialization.



Darren Dahl

LAW

> Catherine Dauvergne

When Canada's new Immigration and Refugee Protection Act was introduced earlier this year after a decade of public consultation, Law Assoc. Prof. Catherine Dauvergne was watching with keen interest.

"We're mapping the way forward into the 21st century. It's an exciting time," says Dauvergne, the Canada Research Chair in Migration Law, whose concentration in this area began during the act's public consultation process while she was a student at UBC's Law School.

"Immigration and refugee law are pressing policy and theoretical areas of debate for the 21st century," she says. "I aim to be part of the debate, both by developing a profile for them within this faculty and by engaging in policy debates on national and international planes."

Dauvergne holds a PhD in Law from the Australian National University and a Master of Arts in Political Science from Carleton. Most recently, she was the associate director of the Julius Stone Institute of Jurisprudence at the University of Sydney's Law Faculty.

"Canadian universities are in better shape than Australian universities," she says of relocating with her husband Peter, a Canada Research Chair in Global Environmental Politics, after seven years down under. "We have better resources in the day-to-day life of academics."



Catherine Dauvergne

PHARMACEUTICAL SCIENCES

> Ingrid Price

A commitment to student learning was what drew Ingrid Price to work in the Faculty of Pharmaceutical Sciences.

A UBC alumna with a background in Psychology and Biopsychology, Price teaches first-year Pharmacy students and is the new director of the faculty's Summer Student Research Program.

Formerly with the Centre for Teaching and Academic Growth, Price has strong views about what learning should look like.

"I believe learning occurs when we are challenged and that a big part of that is creating some level of discomfort," she says. "I believe this is the process that motivates learning - trying to solve a problem that is making us uncomfortable."

Price rejects the role of 'sage on the stage'. She prefers to strike a balance between pushing students to the edge of their knowledge and skills and supporting them enough so that they have the ability and motivation to continue.

"I am lucky to be working in a faculty whose members devote considerable time and energy to developing effective learning environments," says Price, who uses problem-based learning in her Pharmaceutics course. "That's why I was attracted to this job."

Price is looking forward to her new responsibilities with the Summer Student Research Program that gives undergraduate students summer research placements. She aims to increase the visibility of this program on campus and encourage interdisciplinary research.

Although challenged to balance academic tasks with a busy life as a mother of two boys aged five and nine, Price says she feels honoured to have the role of instructor.



Ingrid Price

HUMAN KINETICS

> Darren Warburton

Can more exercise increase our life span? Darren Warburton hopes to find out.

An assistant professor in the School of Human Kinetics, Warburton is looking at how aerobic and musculoskeletal fitness affects our health throughout our lives. He's also interested in using this information to improve the quality of life for patients with cardiovascular disease and other disabilities.

Warburton is working with the Medicine faculty and St. Paul's hospital to create a rehabilitation centre for high-risk people, including the elderly, children and patients with cardiovascular disease. The centre will be used to conduct research on best practices for developing exercise programs for high-risk groups.

Warburton's background is in physical education and cardiology. He gives his undergraduates the opportunity to work directly with patients with chronic disease in a rehab setting, as well as the chance to participate in evaluating the health status of people of all ages. And he practices what he preaches, so to speak, by running, cycling and roller blading regularly.



Suzanna Simard



Darren Warburton

continued on page 7

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David Foot Presentation

Thank you to those who attended the the presentation on October 16th - it was a tremendous success!

Presentation Planning

I am currently planning my 2003 presentation calendar and would welcome input that any of you may have as to areas of interest, concern, or speakers you would like to hear.

Please call me at (604) 659-8008 with your suggestions.

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UBC ALUMNI

New Graduates are New Alumni

When a graduate walks across the stage during convocation ceremony, he or she stops in front of the Chancellor who then taps the grad on the head and says, "I admit you." The grad continues on across the stage, no longer a student, now an alumna or alumnus.

This year, 8,206 people made that transformation (5,727 in May, 2,479 in November), joining more than 200,000 others who have graduated from UBC since 1915. Here are some interesting numbers: (as of October 31, 2002)

Total UBC graduates	208,981
Deceased	11,086
Lost	45,210
Addressable	152,685

Most UBC graduates decide to remain in BC, but about 20% go elsewhere. Here's where our addressable grads live:

Lower Mainland	93,232
Rest of BC	30,577
Rest of Canada	17,803
USA	6,768
Rest of World	4,305

Every year the Alumni Association grants honorary alumnus status to someone who has contributed significantly to the UBC community. This year, the Association welcomed President Martha Piper and Dr. Wallace Chung as honorary alumni of UBC.



ALUMNI SPOTLIGHT > Wallace Chung DSc'94,
2002 Honorary Alumnus Award



Wallace Chung joined VGH after graduating from McGill in 1953. He became a member of the faculty of Medicine at UBC and established vascular surgery as a new specialty and a separate division of surgery at VGH and UBC. In 1981 he became head of the department of Surgery at University Hospital and helped build that department into one of the finest in Canada. He was awarded an honorary degree from UBC in 1994.

A native British Columbian, Chung has been active in educating the community about the role of Chinese Canadians in Canada. As a member of the Canadian Multicultural Council, he was a significant contributor to the Multiculturalism Act. He also has a lifelong passion for the Canadian Pacific Railroad. He donated his collection of CPR memorabilia, more than 12,000 books and 1,700 pieces artifacts, to UBC in 1999.

Closing in on the Goal – UBC United Way Campaign

As the 2002 UBC United Way campaign draws to a close, volunteers and donors continue to keep up the hard work.

"With nearly \$388,000 raised, we are very close to our campaign goal of \$400,000," said Deborah Austin, the chair of this year's campaign. "About \$11,000 of our dollars raised has been the result of the hard work and volunteer efforts put into the many special events various campus groups have held."

Awareness and fundraising

events have included numerous bake sales, a pancake breakfast, BBQ, silent auction and noon-hour speaker series. The Ritsumeikan-UBC program, for example, held an awareness day with a combined focus on the United Way and Japanese culture.

Austin said these events have been at the core of the campaign.

"Not only are we raising awareness about the United Way across campus, but we are promoting community involvement as students, faculty and staff all work

together to make these events a success," she said. "This campaign would not be as successful as it is without the hard work, dedication and commitment of our volunteers. They all deserve a tremendous thank you!"

Community members still interested in donating to this year's campaign are encouraged to do so before December 12, when the final prize draw, including return flight tickets on Air Canada, will take place. Donations will be accepted until the end of the tax year, December 31. For more information on the campaign or how to donate, please visit www.unitedway.ubc.ca or call 604-822-8929. □

Director: Cognitive Systems Programme

The inter-faculty undergraduate Cognitive Systems Programme at UBC is seeking a Director. We wish to enlist an outstanding researcher, with a current UBC appointment, who possesses an interdisciplinary perspective and the administrative experience to champion and develop this new programme which is central to one of UBC's designated research clusters. The Arts and Science Faculties and their departments of Computer Science, Linguistics, Philosophy and Psychology currently sponsor the Cognitive Systems Programme. Students receive either a B.A. or a B.Sc. in Cognitive Systems (CogSys). Students enroll in one of four streams: B.A. in Language, B.A. in Cognition and Brain, B.Sc. in Computational Intelligence and Design, or B.Sc. in Cognition and Brain. The Programme is guided by a management committee, ultimately to be chaired by the Director, that provides planning and policy directions. In addition to acting as a champion for our programme both internally and externally, the Director will work with the four Departments and their two Deans (Arts and Science) to manage and integrate the progress of CogSys students' in all streams, to expand campus wide participation where appropriate, to work with relevant people in both Faculties on budgets and fund-raising, and, with the help of an administrative assistant, to guide the day-to-day operation (e.g., monitoring and advising students, communications) of the programme. The Director will receive a teaching release and a research honorarium/stipend. The initial appointment will be for a period of three years and will be renewable.

Applicants should send a statement of intent, a CV, and the names of three potential references to Dr. Richard C. Tees (Chair, CogSys Management Committee), Department of Psychology, UBC.

Deadline for applications is January 15, 2003. We anticipate the appointment beginning on July 1, 2003.

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New Faculty
continued from page 5

FORESTRY
> **Suzanna Simard**

The civil service's loss was UBC's gain when Dr. Suzanne Simard joined the Forest Science Dept. as an associate professor this year.

Simard had spent the past 12 years as a research silviculturist with the B.C. Ministry of Forests, where her research program focused on vegetation management, broadleaf and mixed stand silviculture and soil biology. With a Bachelor of Science in Forestry from UBC and a Master of Science and PhD from Oregon State University, this is her first teaching experience.

"I like to think I have some depth to offer students. With teaching, I can put things back into a system I got so much out of," Simard says.

This year, Simard teaches Forest Ecology and Silvics as well as Interior and Coastal Field Schools. She uses problem-based learning as much as possible and also gives students hands-on research opportunities in both the field and the classroom.

Simard comes by her profession honestly. She grew up in a logging family in the B.C. interior and her great-uncle, Joe Gardner, was UBC's Dean of Forestry - a fact both decided to keep confidential while she was taking her Bachelor of Science here.

"I come from a real grassroots background. I spent time in industry, some time in government and have a very local B.C. history. It's a nice mix for teaching. My students are saying my class is their best course. It's just great to teach stuff that I've learned from my gut."

COMMERCE
> **Darren Dahl**

Condoms, feminine hygiene products, incontinence control products - they're the stuff of shoppers' nightmares and of Darren Dahl's marketing dreams.

"I call it the aisle of shame," Dahl says of the retail row that usually includes all those products we dread buying.

An associate professor of Commerce, Dahl has spent years researching emotions in a consumer context - specifically, why individuals feel emotions like embarrassment or guilt when purchasing certain products and what strategies marketers and retailers can use to reduce negative reactions. He also researches new product development and social marketing.

"Often academics will concentrate on just one subject but I explore really diverse areas. I just go for it. I'm interested in what makes me curious."

With a Bachelor of Commerce (Alberta) and PhD from UBC, Dahl has taught in Hong Kong and at the University of Manitoba. He has also worked for private industry but prefers the university environment.

"I love the lifestyle of an academic," he explains. "I get paid to be curious, I get to teach and essentially I'm my own boss. As long as I remain intrinsically motivated, I can pursue my interests. This is a great job. It's something different every day."

Dahl also appreciates that his work has relevance not only for industry but also for the general public.

"Everyone is a consumer and everyone has an opinion on the things I explore." □

Japanese Police Train at UBC

Police agencies in Lower Mainland co-operate in unique program.



Since 1993, the National Police Agency of Japan has been sending young police officers to the UBC English Language Institute for an eight-week ESP (English for Specific Purposes) program. The course is designed to develop young police officers' international understanding through language training, knowledge of Canadian policing, and cultural exchange with Canadians.

The officers, 26 men and four women this year, study at UBC in the mornings and attend police-related lectures or activities several afternoons per week. The officers also participate in activities such as rock climbing, cycling in Stanley Park, Halloween, attending hockey games, a golf tournament with the Vancouver Police Department, an RCMP social, and a weekend stay with a police officer's family. A highlight of the program is the martial arts demonstration they put on each year as a way of saying thank you and sharing some of their culture with the general public.

For more information, contact 604-822-1526 or email trish.fodor@ubc.ca. □

PHOTO: HILARY THOMSON



Buns "R" Us

Chang Chu Po of Totem Park Residence cafeteria shows off some of the holiday treats available on order from UBC Christmas Bakeshop. Order everything from shortbread to cinnamon buns by fax, phone or on-line at www.foodserv.ubc.ca. Items can be picked up or delivered. Call 604.822.5717 for more information.

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Trek Express	Dec 2-13	7:30am - 3:00pm
99 Chairs	Dec 2-13	8:00am - 4:00pm
	Dec 16-23	7:30am - 4:00pm
	Dec 24	7:30am - 2:00pm
Pages Café - the Main Library	Dec 2-17	8:00am - 3:00pm
Pond Café - the Ponderosa	Dec 2-17	8:00am - 2:30pm
Pacific Spirit Place at SUB	Dec 2-17	7:30am - 2:00pm
Subway	Dec 2-17	8:30am - 4:00pm
Espresso On the Go at SUB	Dec 2-13	7:00am - 3:30pm
	Dec 16-20	7:00am - 3:00pm
Steamies at the Bookstore	Dec 2-6	9:30am - 4:00pm
	Dec 9-20	9:30am - 3:00pm
Sage at the University Centre	Dec 2-20	
Lunch		11:30am - 2:00pm
Bar Menu		3:30pm - 7:00pm
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Green College invites applications from members of the UBC community to hold an interdisciplinary thematic lecture series during the 2003-2004 academic year. The series can be on any interdisciplinary theme, and should consist of eight lectures over the period September 2003 to March 2004. The organizers will edit an anthology to be published in The Green College Thematic Lecture Series. The College will support travel expenses of invited lecturers to a maximum of \$10,000, and publication. Wherever possible, applicants should seek co-sponsorship of the series with other relevant bodies.

Applications must include the following:

1. Title of the series and a list of proposed speakers and topics.
2. A budget that estimates the total cost of least expensive excursion airfares for all invited speakers. (Speakers will be accommodated at Green College. No honoraria will be offered.)
3. Actual or potential co-sponsors.

One or two lecture series will be funded. Questions about this program should be directed to Carolyn Andersson, Event Coordinator. Email: cmtander@interchange.ubc.ca.

Send completed applications by no later than **January 31, 2003** to:



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Four New Distinguished Scholars

The Peter Wall Institute of Advanced Studies (PWIAS) has selected four senior UBC researchers for distinction.

Named as Distinguished UBC Scholars in Residence for 2003 are: Nursing Prof. Joan Anderson, Psychology Prof. Ken Craig, English Prof. Sherrill Grace and Geography Prof. David Ley.

The selection is primarily based on research accomplishments that are interdisciplinary in nature and oriented to basic research.

Scholars who take up the one-year post are given research office space at PWIAS and a personal infrastructure budget of \$12,000 that can be used for research-related activities. Twenty UBC faculty members have received the distinction since the program's inception in 1999.

For more information on the program, visit www.pwias.ubc.ca.

Lemieux Receives \$3 Million Grant

Economic Prof. Thomas Lemieux has received a \$3-million grant from the Social Sciences and Humanities Research Council (SSHRC) to conduct a four-year study on globalization, technology and education as they relate to the Canadian economy.

Lemieux and a group of 15-20 researchers from UBC and from the U.S. and U.K. will be tackling questions about whether we should be expanding our trade agreements, what impacts telecommunications technologies like the Internet have had on the economy, and the role of education in the labour market. Lemieux says historians, economists, commerce experts and even an anthropologist will conduct the research to bring different perspectives to the study.

The funding is part of SSHRC's Initiatives for New Economy program started a year ago.

Brain Research Centre Receives Major Gift

The Brain Research Centre's (BRC) recruiting resources have been boosted by \$2.75 million thanks to a gift from a charitable organization founded and managed by a UBC alumnus.

The Tula Foundation, founded by alumnus and entrepreneur Eric Peterson, has given \$550,000 per year for five years to fund five new Young Scientist Awards at the centre.

Max Cynader, BRC director, will identify recipients over the next two years. Awards will be made in all areas of neuroscience research.

"This is an exciting opportunity for UBC to assist outstanding young scientists at a critical stage in their career and place them in a collaborative, state-of-the-art research environment," says Cynader.

Peterson, a former neuroscientist, graduated in 1972 with a BSc in Biology and completed a master's degree in Genetics in 1975.

For more information about the awards, contact Max Cynader (cynader@brain.ubc.ca)

The BRC, housed in the Koerner and Detwiller Pavilions of UBC Hospital, is a partnership of UBC's Faculty of Medicine and Vancouver Hospital, part of the Vancouver Coastal Health Authority.

National Honours for Wood Products Processing Program

The Bachelor of Science in Wood Products Processing program in the Faculty of Forestry has received the 2002 Yves Landry Foundation Award for the most innovative Canadian university-level manufacturing technology program. The program is the only one of its kind in Canada and graduated its first students in 1999.

The co-operative education option of the program has maintained 100 per cent placement and graduates generally receive multiple permanent job offers. The Yves Landry Foundation provides opportunities for business, education and government to train a world-class pool of skilled manufacturing workers, technicians, technologists and engineers. □



Dr. Simon Ellis, Program Director, Wood Products Processing accepts 2002 Yves Landry Foundation Award on behalf of the Department of Wood Science and the Centre for Advanced Wood Processing from Lori Shalhoub of Daimler Chrysler Canada (sponsor of the award).

25

YEAR CLUB

Twenty-five years may have passed but time hasn't faded Michael Isaacson's red sweater or his engineering pride. Isaacson, a professor of Civil Engineering, arrived on campus in 1976 and has been Dean of the Faculty of Applied Science since 1997. Isaacson is one of 42 UBC faculty and librarians inducted into the Quarter Century Club, a group whose members have 25 or more years of service at UBC.

For a full list of this year's inductees, visit: www.external-affairs.ubc.ca/ceremonies/honours/quartercentury/members2002.html

PHOTO: MICHELLE COOK



Above: Dean Michael Isaacson of Applied Science circa 1977 at a faculty Christmas party. Left: Dean Michael Isaacson today.

PHOTO: COURTESY OF MICHAEL ISAACSON