



2000 - 2001 Annual Report



MARTHA PIPER.  
PRESIDENT  
THE UNIVERSITY  
OF BRITISH  
COLUMBIA

WHAT IS A GOOD CITIZEN?

Fifty years ago good citizens were those who worshipped regularly, kept their yards tidy and occasionally donated to charity. There was no demand for individuals to take responsibility for the society in which they were living – employers, and later governments, took care of social needs.

Being a good citizen in the 21st century means more than being a good neighbour. It means having a global conscience and seeing community as the world in which we live, rather than the neighbourhood in which we are housed.

Governments can no longer bear the entire responsibility for weaving and mending our social fabric. The exponential growth of the volunteer sector in North America indicates that individuals and organizations have recognized the need for action and are taking over that role as volunteers and community leaders.

The role of universities in this new era is to prepare tomorrow's citizens with the knowledge, experience and global perspective to build and maintain healthy communities. At UBC we are serious about preparing future citizens to live in a constantly changing society. Education is not just about acquiring a degree to start a career, but about gaining and using knowledge to participate in society. To fulfill our role, we are extending our reach and our presence to the world beyond our gates – the world that is "out there."

Searching for answers, building communities, leading debate, finding solutions and redefining the role of a good citizen: these are the challenges of the new era, in the world out there.

## YEAR IN REVIEW

# Review



UBC received the **number two Maclean's ranking** for medical/doctoral universities in the magazine's 2000 annual survey, an improvement over 1999 when it shared the spot with Queen's University.

Overall **research funding** to the University of British Columbia increased by nearly 20 per cent over the previous fiscal year, with university researchers attracting \$200 million in the fiscal year ending March 31, 2001.

The federal government awarded UBC 38 **Canada Research Chairs** in 2000/2001. The Canada Research Chairs Program provides funding to retain and attract researchers for five- and seven-year renewable terms, enabling Canadian universities to achieve the highest levels of research excellence and become world-class research centres in the global knowledge-based economy.

The Provincial Medical Education Plan (PMEP) was developed, calling for partnerships with other B.C. universities to increase education opportunities throughout the province for students in the UBC Faculty of Medicine (B.C.'s medical school). The plan seeks to address a demographically driven **doctor shortage** in rural and northern areas of the province.

Renovations are nearly complete on UBC at Robson Square, the university's **new campus in downtown Vancouver**. The 66,000 sq. ft. facility will house classroom, meeting room, theatre, office and computer lab space for more than 40,000 students each year. Along with gaining access to UBC's lifelong learning and professional development programs, the community will also have access to services from the university's library, Women's Resource Centre, bookstore and much more. UBC at Robson Square will also engage the community with public lectures, fine arts and cultural presentations and a window to leading edge research.



**UBC at Robson Square**

[ MORE ]



OUT THERE SEARCHING FOR ANSWERS



OUT THERE LEADING DEBATE



OUT THERE BUILDING COMMUNITY



OUT THERE FINDING SOLUTIONS

### OUT THERE SEARCHING FOR ANSWERS

Any parent will tell you the most common question asked by a two-year-old is “why?” It’s human nature to want to know how things work and why. UBC’s faculty members are international leaders in this search for answers – whether it’s a quest for a new medical therapy or an archaeological dig to learn how our ancestors lived.



**KISHOR WASAN**

**“I get excited about discovering something that’s unknown.”**



**BABAK HAMIDZADEH**

**“It’s interesting to see how we can make computers more reactive and interactive – more like human beings.”**



**LISA COOPER**

**“It’s amazing what a bunch of broken pieces can tell us about the past.”**

## OUT THERE BUILDING COMMUNITY

UBC supports and benefits from a broad range of involvement with the community, from the local to international level. Last year, our faculty, staff and students developed and delivered more than 100 community-based research or service projects. The community gives our students the experience and practical knowledge they need to understand their education. Our faculty, staff and students provide expertise and enthusiasm to deliver much-needed services and research for the community. It's a two-sided process that builds resources, with benefits for everyone.



MICHELLE McCAUGHHRAN

"UBC runs one of the largest United Way campaigns in B.C. This year we plan to raise \$395,000."

# Building



FAY LEUNG

"I think every country has a responsibility to others – what happens in one place has an impact everywhere else."



ARIE PAGE

"I didn't want to graduate and be a lawyer who'd never been to court."

### OUT THERE LEADING DEBATE

One of a university's key roles in society is contributing to the discussion of issues that impact society as a whole. From nuclear disarmament to genetically modified foods, UBC is home to many researchers who speak out on some of the hottest issues we face today, and those that will be crucial tomorrow.

# Leading



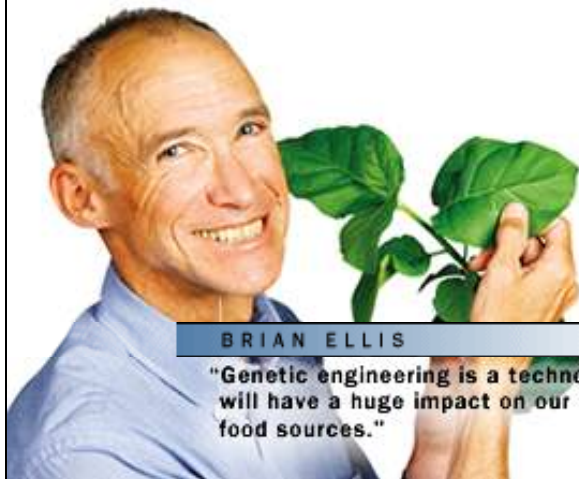
LLOYD AXWORTHY

"We must play a role in resolving global issues. In our interconnected world our own security is indivisible from our neighbours: the basic rights of people are fundamental to world stability."



CLYDE HERTZMAN

"I've been interested for a long time in how social environment gets inside a person's skin and affects well-being."



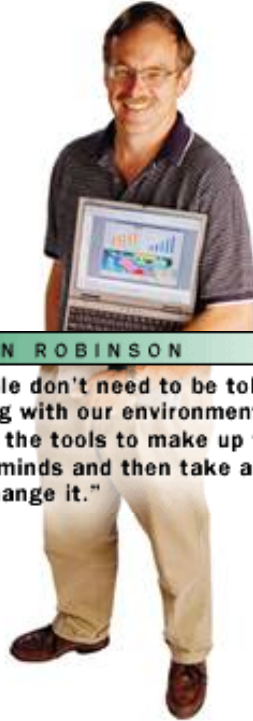
BRIAN ELLIS

"Genetic engineering is a technology that will have a huge impact on our future food sources."

**OUT THERE FINDING SOLUTIONS**

As a source of research and ideas about current issues, universities also have the responsibility to drive solutions. UBC is proud of its faculty's track record in developing programs and strategies to address some of Canada's – and the world's – most pressing concerns. We're also proud of the partnerships we've forged with industry, government and donors, that allow us to continue that work. Whether it's a way to make our lifestyle choices more sustainable, or a medical breakthrough that helps people stay healthier, we are finding solutions that make the future brighter for everyone.

# Finding



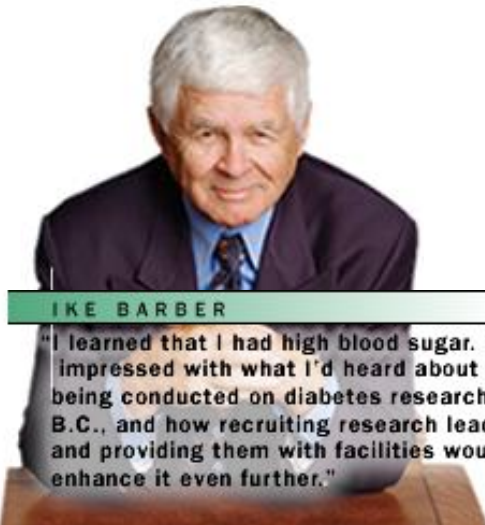
**JOHN ROBINSON**

**"People don't need to be told what's wrong with our environment. They need the tools to make up their own minds and then take action to change it."**



**SANDRA ROBINSON**

**"If you destroy trust in the workplace, people's contentment decreases and performance suffers. It doesn't take long for it to affect the business bottom line."**



**IKE BARBER**

**"I learned that I had high blood sugar. I was impressed with what I'd heard about work being conducted on diabetes research in B.C., and how recruiting research leaders and providing them with facilities would enhance it even further."**

## PERFORMANCE INDICATORS

UBC's vision is boldly stated in Trek 2000, which sets a strategic direction for the 21st century: The University of British Columbia, aspiring to be Canada's best university, will provide students with an outstanding and distinctive education, and conduct leading research to serve the people of British Columbia, Canada, and the world.

This vision focuses on five key pillars: people, research, learning, internationalization and community, and the university measures its performance in relation to goals and targets in each of these areas.

Below are a few indicators of our progress over the past year:

### PEOPLE

- More than 35,000 students registered at UBC last year in full-time and part-time programs.
- 80 new full-time tenure-track faculty were appointed.
- The Faculty of Medicine increased its intake of students by seven per cent.
- Overall scholarship support increased by \$9.6 million.
- As British Columbia's second largest employer, UBC employed nearly 9,200 full-time staff and faculty, channeling more than \$1 billion into the B.C. economy.

### RESEARCH

- UBC and its teaching hospitals ranked top nationally in Canada Foundation for Innovation (CFI) funding, with \$68 million.
- 38 Canada Research Chairs were awarded and appointed.
- The Clean Energy Research Centre was established.
- UBC had more faculty members elected to the Royal Society of Canada than any other university last year.
- UBC generated 13 new spin-off companies and filed 183 patents on new technologies. These join the other 91 companies that have been established thanks to UBC research, and 328 technologies already licensed.
- Four faculty members were awarded prestigious Guggenheim Fellowships.

### LEARNING

- Co-op program placements increased by 26 per cent overall.
- Web capability on campus increased; 1,760 connections were added to the campus network.
- Nearly every new course offered by Continuing Studies was made available via the Internet.
- WebCT, an on-line web-based learning application developed at UBC, was used by over 1,500 colleges and universities in 57 countries.
- UBC conferred 8,078 degrees last year.

### INTERNATIONALIZATION

- 344 UBC students took part in international exchanges, a 15 per cent increase over 1999-2000.
- Nearly 2,300 international students pursued undergraduate and graduate studies at UBC.
- UBC and Korea University agreed to build a residence and cultural centre on campus to establish a joint academic program.
- UBC Commerce became the first major Canadian business school to offer an MBA program in China.

### COMMUNITY

- Program and construction planning began for UBC at Robson Square, UBC's new downtown campus.



- UBC ranks second in Canada for the number of Steacie Fellowships, which are awarded to highly promising scientists and engineers at Canadian universities.
- UBC was among the top three Canadian universities in support received from the Social Sciences Humanities Research Council (SSHRC).
- The UBC Learning Exchange opened in Vancouver's Downtown Eastside, as a base for a student volunteer program, educational programs and other resources for the community. Fifty students volunteered with 13 agencies in the second year of the Trek 2000 Volunteer Program.

The Faculty of Dentistry helped establish a dental clinic in the Downtown Eastside, and also collaborated to bring pediatric dental care to remote communities in the Queen Charlotte Islands.

As part of their course of studies and work, UBC students, faculty and staff developed and delivered more than 100 community-based research or service projects last year.

**LEADERSHIP - 2000/2001**

**UBC BOARD OF GOVERNORS**

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**FINANCIAL HIGHLIGHTS: APR 1, 2000-MAR 31, 2001**

The University of British Columbia's financial statements for the year ended March 31, 2001 have been reported on by the Auditor General of British Columbia, the auditor appointed under the University Act. The following represents the highlights of UBC's financial statements for the year ended March 31, 2001:

(\$ Millions)	2001	2000
Total Revenues	\$ 873.9	\$ 879.0
Research Awarded to UBC	\$ 194.4	\$ 166.0
Operating Surplus for the Year	\$ 0.1	\$ 2.0
Accumulated Deficiency at end of Year	\$ 2.2	\$ 2.3

[Revenues 2001](#)

[Expenses 2001](#)

[Statement of Financial Position](#)

TOP

**Revenues 2001 (in thousands \$)**

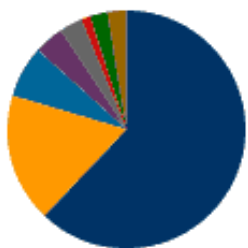


Government grants and contracts	\$ 427,967	49%
Sales, services and other	191,099	22%
Student fees	109,586	12%
Non-government grants, contracts and donations	85,905	10%
Investment income	59,380	7%

**Total \$ 873,937**

TOP

**Expenses 2001 (in thousands \$)**



Salaries	\$ 544,668	62%
Supplies and general expenses	153,168	18%
Depreciation	60,306	7%
Cost of goods sold	34,990	4%
Scholarships, fellowships and bursaries	27,090	3%
Other Transfers	22,017	3%
Transfer to Endowment Principal	21,061	2%
Grants to other agencies	10,520	1%

**Total \$ 873,820**

TOP

**Statement of Financial Position**

**Assets (in thousands \$)**

<b>(\$ Millions)</b>	<b>2001</b>	<b>2000</b>
Current assets	\$ 175,433	\$ 126,772
Investments	621,161	591,395
Assets held in trust	30,091	29,591
Capital assets	816,935	790,817
<b>Total Assets</b>	<b>1,643,620</b>	<b>\$ 1,538,575</b>

**Liabilities and Net Assets (in thousands \$)**

<b>(\$ Millions)</b>	<b>2001</b>	<b>2000</b>
Current liabilities	\$ 106,876	\$ 72,864
Employee future benefits	34,039	31,804
Deferred contributions	119,975	114,741
Deferred capital contributions	479,012	471,444
Long-term debt	53,349	59,633
Due to trusts	30,091	29,591
Net assets	820,278	758,498
<b>Total Liabilities and Net Assets</b>	<b>1,643,620</b>	<b>\$ 1,538,575</b>

For complete financial statements, go to [www.finance.ubc.ca/reports/2000-01/index.htm](http://www.finance.ubc.ca/reports/2000-01/index.htm)

**Send us your feedback**

**2000/01 Annual Report Evaluation**

We are very interested in your feedback about UBC's Annual Report to help us determine the effectiveness of this publication, and help shape the content of future Annual Reports.

Thanks to all who've submitted feedback regarding UBC's Annual Report to date. Although the contest to win a \$200 gift certificate from the [UBC Bookstore](#) is now closed, we would still appreciate any feedback you may have.

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(1 = poor / 5 = excellent):

1      2      3      4      5

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What overall rating would you give this publication?

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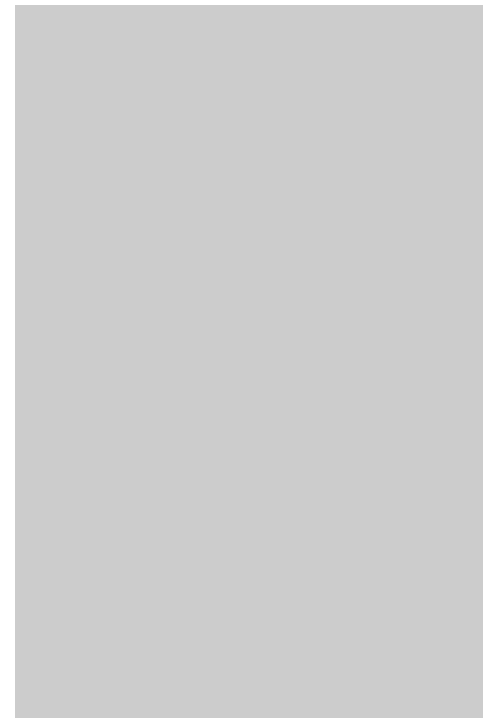
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**The University of British Columbia**  
[www.ubc.ca](http://www.ubc.ca)

Do you feel that UBC's Annual Report effectively gave you an overview of UBC's accomplishments over the past year?

Do you feel that UBC's Annual Report effectively informed you of the ways that UBC is contributing to the community?

Comments:



## Additional Notes

This report contains additional information when you click on each person profiled within the profile section. At this point we are unable to capture this and we suggest you visit:

<http://www.publicaffairs.ubc.ca/annualreports/01/index.html> for the complete statements.